Executive Summary – April 2019

The full Executive Analysis is available to members only.

Quantifying Electronics Supply Chain Vulnerabilities Due to the US / Mexico Border Dispute
Geopolitical Risks to the Supply Chain

Dale Ford, Chief Analyst

In his April report, Dale takes a look at geopolitical issues that have suddenly become a major risk factor with direct impact on the electronics and electronics components supply chain. From tariffs imposed on goods from China to closing the Mexican border, the electronic components industry is impacted in a variety of ways.

As a close trading partner, Mexico has developed a strong synergy with the US in the electronics industry. Threats to this partnership need to be understood and quantified as executives across the electronics industry manage their supply chain risks.

The U.S. and Mexico are major trading partners in electronics components. Supply chain concerns need to address the flow of products in both directions across the border. Dale provides an analysis of the value of those goods. Of particular interest is the effect of trade policies on the automotive industry – these imports to the US from Mexico have been identified as significant pain points in border negotiations.

Log in to My ECIA to read the complete report and call to action for industry executives.