

ITR MONTHLY UPDATE OCTOBER 14, 2020



PARTICIPATING ASSOCIATIONS









































IAN HELLERModerator



- Founder and Senior Partner, Distribution Strategy Group
- MBA, Kellogg School of Management at Northwestern University
- Known for his expertise for his research, consulting, analytics and thought leadership within the distribution industry



ALEX CHAUSOVSIR anelist



- Senior Business Advisor, ITR Economics
- Highly experienced market researcher and analyst with more than a decade of expertise
- Featured on NPR, the BBC, and in Wall Street Journal





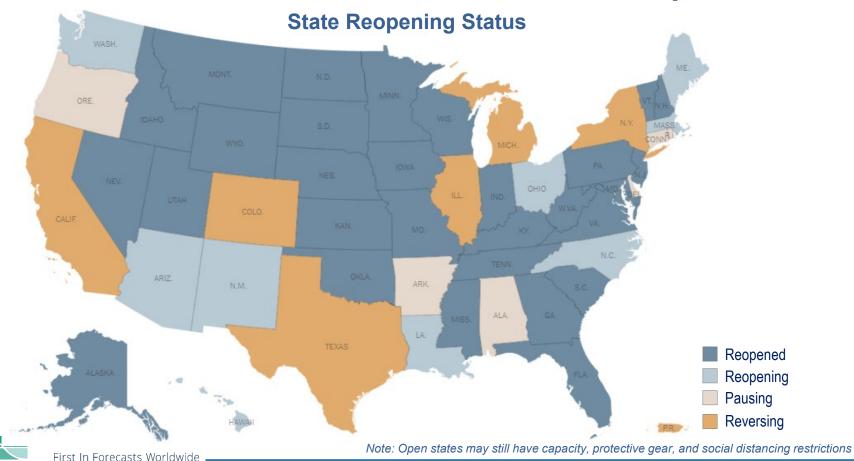
Why Are We Maintaining Our Onset of Recovery Forecast for the US Economy?



1. COVID-19 Trends

- 2. Leading Indicators of Economic Activity
- 3. Timing and Magnitude of the Stimulus

This is What Matters From an Economic Perspective



ITR ECONOMICS

Source: New York Times

U.S. Economic Leading Indicators

Indicator	Trend	Comments
ITR Consumer Activity Leading Indicator	Rise	Tentative June 2020 1/12 low
ITR Financial Leading Indicator	Rise	April 2020 monthly low
JPMorgan Global PMI	Rise	April 2020 1/12 low
OECD Leading Indicator	Rise	April 2020 1/12 low
G7 Leading Indicator	Rise	April 2020 1/12 low
Purchasing Managers Index (PMI)	Rise	April 2020 1/12 low
ITR Leading Indicator	Rise	June 2020 monthly low
Wilshire Total Market Cap	Rise	April 2020 3/12 low
US Leading Indicator	Rise	April 2020 1/12 low
Single-Family Housing Starts	Rise	Tentative June 3/12 low
Total Industry Capacity Utilization	Rise	April 2020 1/12 low
US Exports, Goods – World	Rise	May 1/12 low



US STIMULUS MEASURES



Incredible in scope and dollars

Liquidity

Consumers

Businesses

Fed - Chairman Powell is

- urging Congress to spend more
- · said there is 'no limit' on what the Fed can do
- said the Fed is not considering negative interest rates



First In Forecasts Worldwide _

Stakes in the Ground Regarding the Economic Recovery

Governors don't shut down their states again

Federal Government does not shut down the country or otherwise hinder the recovery

5 of our leading indicators are "green" on our dashboard by the end of November

Retail Sales 3/12 Phase B persists through the rest of the year

Single-Family Starts 3/12 rise continues through the rest of the year



QUESTIONS

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THANK YOU!

NEXT ITR UPDATE: NOVEMBER 18, 2020

