PARTICIPATING ASSOCIATIONS
IAN HELLER - Moderator

- Founder and Senior Partner, Distribution Strategy Group
- MBA, Kellogg School of Management at Northwestern University
- Known for his expertise for his research, consulting, analytics and thought leadership within the distribution industry
ALEX CHAUSOVSKY
Panelist

- Senior Business Advisor, ITR Economics
- Highly experienced market researcher and analyst with more than a decade of expertise
- Featured on NPR, the BBC, and in Wall Street Journal
Long-Term Potential Upside

US manufacturers reconsider supply chain vulnerabilities
• Develop alternate sourcing
• Near-sourcing trend enhanced

Broader Understanding that the 2020s is the decade of North America
Risk Assessment

2020 Supply Chain Risk of Various Trading Partners

Scale 1 to 100, Where 100 Indicates Most Resilient

Source: FM Global Resiliency Index
The US Compares Well Globally

Manufacturing Cost Index

Source: BCG (Boston Consulting Group)

Cost Index: US = 100
A Strong Indication of Demand

US Truck Freight Recovery Index
Total Spot (all truck types)

Sources: Truckstop.com Spot Market Insights, analysis by FTR Transportation Intelligence™

100 = Full recovery to pre-pandemic volumes
US Tops the List of FDI Recipients

FDI Inflows, Top 10 Major FDI Recipients in 2019

Billions of US Dollars

Source: OECD
QUESTIONS
THANK YOU!

NEXT ITR UPDATE: JANUARY 20, 2021