

# ITR MONTHLY UPDATE DECEMBER 16, 2020



## PARTICIPATING ASSOCIATIONS









































## IAN HELLERModerator



- Founder and Senior Partner, Distribution Strategy Group
- MBA, Kellogg School of Management at Northwestern University
- Known for his expertise for his research, consulting, analytics and thought leadership within the distribution industry



### ALEX CHAUSOVSIR anelist



- Senior Business Advisor, ITR Economics
- Highly experienced market researcher and analyst with more than a decade of expertise
- Featured on NPR, the BBC, and in Wall Street Journal





#### **Long-Term Potential Upside**

US manufacturers reconsider supply chain vulnerabilities

- Develop alternate sourcing
- Near-sourcing trend enhanced



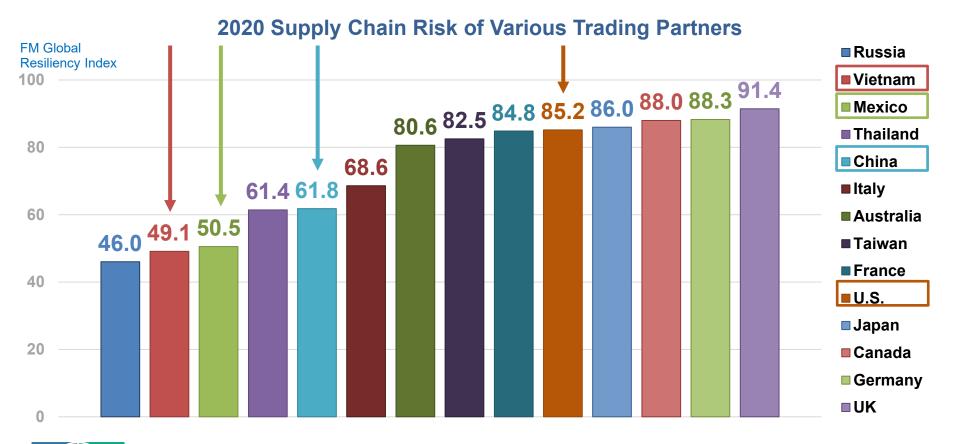


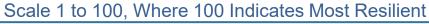
#### **Onshoring/Reshoring**

| Latency/delays in shipping |        | 71.05% |   |
|----------------------------|--------|--------|---|
| Production schedule delays |        | 63.16% |   |
| Inconsistent qual          | ity    | 55.26% |   |
| Substitutions              | 38.16% |        | - |
| IP theft                   | 31.58% |        |   |



#### **Risk Assessment**

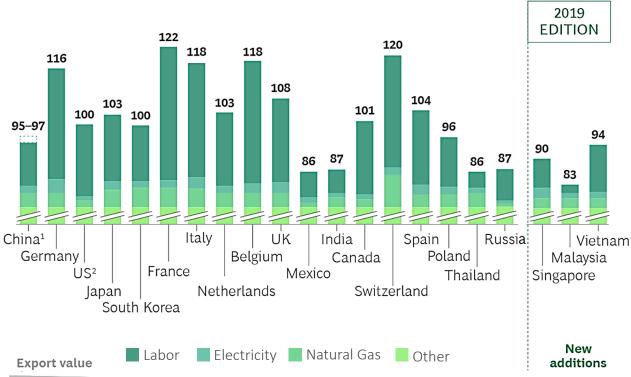




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#### The US Compares Well Globally

**Manufacturing Cost Index** 





Cost Index: US = 100

#### **A Strong Indication of Demand**

US Truck Freight Recovery Index Total Spot (all truck types)

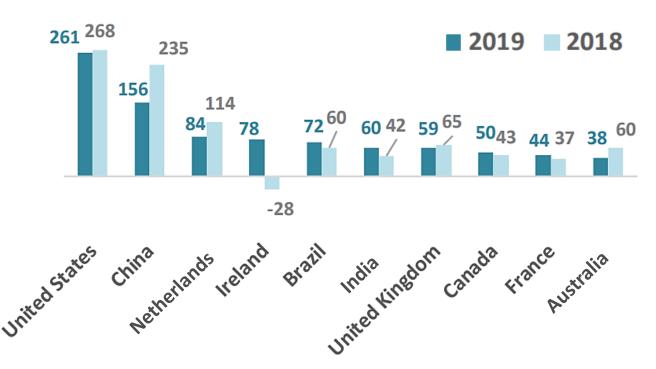




100 = Full recovery to pre-pandemic volumes

#### **US Tops the List of FDI Recipients**

FDI Inflows, Top 10 Major FDI Recipients in 2019



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Billions of US Dollars

Source: OECD



# QUESTIONS

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# THANK YOU!

NEXT ITR UPDATE: JANUARY 20, 2021

