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FOR IMMEDIATE RELEASE

ECIA's Chief Analyst Dale Ford Pens Industry-Specific Report on Impact of Tariffs

Atlanta -- ECIA has posted a report titled, 'Analysis of the US / China Escalating Trade War and Its Impact on the Electronics Components Supply Chain' by Dale Ford, ECIA's Chief Analyst. Ford is a highly respected industry analyst with extensive experience producing award winning market research. His expertise is in technology trends, competitive analysis, forecasting and supply/demand research of the electronics, semiconductor and electronics components industries. Dale issues a monthly Executive Analysis for ECIA members on a variety of topics relevant to industry market trends.

The relatively stable global trade environment of the last two decades has been upended over the last 18 months as the US has engaged in aggressive actions that the Trump administration feels are necessary to address major trade imbalances and inequities. Every sector of the US economy has been impacted by the US / China trade conflict with tariffs imposed or to be imposed by the US on over 10,600 products imported from China representing \$550 billion in value.

The US electronics and electronics components industries were some of the first to be impacted by this trade war. The first two tariff lists enacted in July and August 2018 resulted in tariffs on \$50 billion in Chinese products. Out of the list of products from China with new tariffs, total electronics components represented \$9.4 billion, 19 percent of the total value of products with new tariffs. Virtually all electronics components were included in the first two lists with only a relative handful of electronics products added in the next two lists that will result in tariffs on all Chinese imports.

The full ECIA Executive Analysis provides figures and tables detailing the imports of electronics components from China to the US along with analysis of the varying impact on different component families. The monthly shipments and change in value are presented and the dramatic change from the start of the imposition of tariffs can be seen. The recent US action against Huawei Technology is also analyzed. Finally, recommendations are presented to provide guidance to participants in the electronics components supply chain as they manage the challenges presented by the US / China trade conflict.

ECIA members should login to their "My ECIA" account and go to the "Knowledge Center" to see the full ECIA Executive Analysis.

About ECIA

The Electronic Components Industry Association (ECIA) is made up of the leading electronic component manufacturers, their manufacturer representatives and authorized distributors. ECIA members share a common goal of promoting and improving the business environment for the authorized sale of electronic components. Comprised of a broad array of leaders and professionals representing all phases of the electronics components supply chain, ECIA is where business optimization, product authentication and industry advocacy come together. ECIA members develop industry guidelines and technical standards, as well as generate critical business intelligence. For more information, visit www.ecianow.org or call 678-393-9990.