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FOR IMMEDIATE RELEASE

## **ECIA Partners with Electronics Sourcing to Conduct Top 50 North America Authorized Distributors Research**

Atlanta – ECIA is pleased to announce the publication of the [Top 50 North America Authorized Distributors](#) report, published by [Electronics Sourcing](#) magazine. For the first time, ECIA has partnered with Electronics Sourcing with ECIA Chief Analyst Dale Ford conducting all the research for this important industry resource.

"This research is different from all prior top 50 distributor lists in that it intentionally only includes Authorized distributors," commented Ford. "This is of central importance to ECIA's mission to support the authorized electronic component supply chain."

The research includes revenue breakdowns per component type, geographic region, end market, customer type and much more. Included in the analysis are breakouts for Arrow and Avnet and other ranking categories; expected sales growth drivers, and much more.

According to the research, while North America revenues for the Top 50 distributors declined for every component category in 2020, the best sales performance came from passive components which saw revenues decline by only -2.4% followed closely by interconnect components with a decline of -2.9%. The largest component category, semiconductors, experienced a -7.9% decrease in revenues and saw its share of the total North America market slip from 53.9% to 52.8%.

### **About ECIA**

The Electronic Components Industry Association (ECIA) is made up of the leading electronic component manufacturers, their manufacturer representatives and authorized distributors. ECIA members share a common goal of promoting and improving the business environment for the authorized sale of electronic components. Comprised of a broad array of leaders and professionals representing all phases of the electronics components supply chain, ECIA is where business optimization, product authentication and industry advocacy come together. ECIA members develop industry guidelines and technical standards, as well as generate critical business intelligence. For more information, visit [www.ecianow.org](http://www.ecianow.org) or call 678-393-9990.