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FOR IMMEDIATE RELEASE

### **ECIA Releases Latest Channel Channel Podcast: Dale Ford Interviews Tom Runiewicz IHS Markit**

Atlanta – In the latest episode of The Channel Channel Podcast, ECIA’s Chief Analyst Dale Ford discusses the post-Covid economic recovery with Tom Runiewicz, Senior Principal Economist, IHS Markit. Tom is responsible for forecasting the U.S. and Canada industrial economy, including product line forecasting for clients. The two data experts provide a wealth of insights into how the recovery will unfold, as well as what will happen longer term. The focus of the podcast is the impact on the component industry of these broader trends in the economy.

“We are seeing forecasts revised upward; putting pressure on component demand,” explained Ford. “This is caused by serious bottlenecks and pent-up demand in multiple end markets. Tom is able to get behind the numbers to explain the trends, and help the industry understand the bigger picture.”

The podcast covers the impact of the Biden administration’s policies on the economy, the global trend of increasing environmental, social and governmental regulations, material shortages, component pricing trends, including IHS PMI data, the hot U.S. economy due to the stimulus, supply chain disruption, and much more.

To listen to the latest episode of The Channel Channel, go to [www.ecianow.org/podcasts](http://www.ecianow.org/podcasts).

For more coverage of the electronics component industry, review Dale Ford’s recent webinar: "[Electronic Components Market and Supply Chain Health](#)". Dale offers an in depth look at the positive factors affecting the market along with the challenges.

#### **About ECIA**

The Electronic Components Industry Association (ECIA) is made up of the leading electronic component manufacturers, their manufacturer representatives and authorized distributors. ECIA members share a common goal of promoting and improving the business environment for the authorized sale of electronic components. Comprised of a broad array of leaders and professionals representing all phases of the electronics components supply chain, ECIA is where business optimization, product authentication and industry advocacy come together. ECIA members develop industry guidelines and technical standards, as well as generate critical business intelligence. For more information, visit [www.ecianow.org](http://www.ecianow.org) or call 678-393-9990.