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March 22, 2021

FOR IMMEDIATE RELEASE

## **ECIA Welcomes Farnell Group**

Atlanta – ECIA is pleased to announce that Farnell, an Avnet Company and global distributor of electronic components, products and solutions has joined its stellar list of authorized distributor members. Farnell operates as Farnell in EMEA, Newark in North America and element14 in APAC.

“The companies that make up the membership of ECIA represent the entire electronic components sales channel and we look forward to joining with our peers and colleagues in helping to make it easier for our customers to do business with us,” commented Chris Breslin, President, Farnell global. “The industry can only get stronger when ECIA members work together to improve processes and develop innovative channel efficiencies.”

With over 80 years in high-service electronics components distribution, Farnell’s global business supports a broad customer base, from hobbyists to engineers, maintenance engineers and buyers; offering over 950,000 products online, from more than 2,000 leading manufacturers.

“Farnell is a welcome addition to our roster of distributors, which already includes their parent company Avnet,” continued David Loftus, ECIA President and CEO. “The membership of Farnell, which includes Newark in North America and element14 in APAC brings expertise that will be invaluable as we continue our journey toward electronic components supply chain optimization. As our members recover from this tumultuous year, ECIA’s business intelligence and best practices will be more valuable than ever,” he concluded.

### **About ECIA**

The Electronic Components Industry Association (ECIA) is made up of the leading electronic component manufacturers, their manufacturer representatives and authorized distributors. ECIA members share a common goal of promoting and improving the business environment for the authorized sale of electronic components. Comprised of a broad array of leaders and professionals representing all phases of the electronics components supply chain, ECIA is where business optimization, product authentication and industry advocacy come together. ECIA members develop industry guidelines and technical standards, as well as generate critical business intelligence. For more information, visit [www.ecianow.org](http://www.ecianow.org) or call 678-393-9990.

### **About Farnell**

[Farnell](#) is a global technology leader with over 80 years in the high service distribution of technology products and solutions for electronic system design, production, maintenance and repair. Farnell uses this experience to support its broad customer base, from hobbyists to engineers, maintenance engineers and buyers, working with leading brands and start-ups to develop new products for market, and supporting the industry as it seeks to develop the current and next generation of engineers.

**Electronic Components Industry Association**  
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Farnell trades as [Farnell](#) in Europe; [Newark](#) in North America; and [element14](#) throughout Asia Pacific and sells direct to consumers through a network of resellers and its [CPC](#) business in the UK.

Farnell is a business unit of Avnet, Inc. (Nasdaq: [AVT](#)). Avnet is a global technology solutions provider with an extensive ecosystem that delivers design, product, marketing and supply chain expertise for customers at every stage of the product lifecycle.

For more information, visit our websites at <http://www.farnell.com/corporate> and <https://www.avnet.com>.