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ECIA Hosts Dale Ford's Industry Update Webinar

Atlanta – ECIA's Chief Analyst Dale Ford will present a review of industry market data and his perspective in a webinar on Thursday March 18 at 1:00 ET.

The new year has ushered in a new array of supply chain disruptions and demand volatility, especially in the automotive industry. "The forecasts prepared in Q4 2020 have exploded and fresh data is required to understand how 2021 will unfold," Ford mused. "I plan to share some of the latest updates from ECIA surveys and general market reports along with comments about broader industry trends in the electronic component industry. The automotive industry is facing massive losses due to the semiconductor shortages, and this is reverberating across multiple industries. There's a lot to talk about," he concluded.

Dale Ford is a highly respected industry analyst with extensive experience producing award winning market research. He brings expertise in technology trends, competitive analysis, forecasting and supply/demand research of the electronics, semiconductor and electronic components industries. Mr. Ford has been researching the electronics and electronics components industries for over 25 years.

This is a must attend webinar for those trying to navigate these very challenging waters. It is open to anyone interested in the electronics industry market data.

Click here to register.

About ECIA

The Electronic Components Industry Association (ECIA) is made up of the leading electronic component manufacturers, their manufacturer representatives and authorized distributors. ECIA members share a common goal of promoting and improving the business environment for the authorized sale of electronic components. Comprised of a broad array of leaders and professionals representing all phases of the electronics components supply chain, ECIA is where business optimization, product authentication and industry advocacy come together. ECIA members develop industry guidelines and technical standards, as well as generate critical business intelligence. For more information, visit www.ecianow.org or call 678-393-9990.