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June 24, 2021

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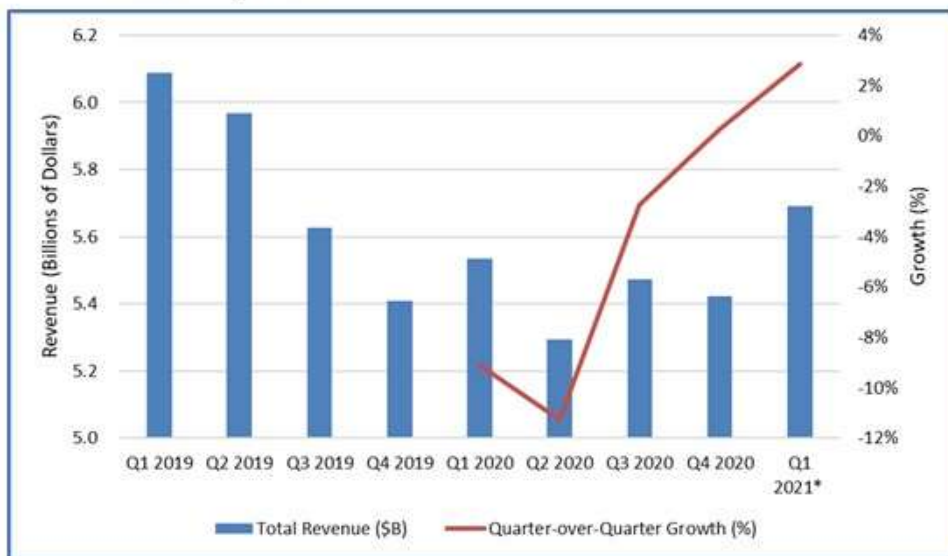
ECIA Launches Revised Quarterly DTAM Report, Updates Revenue Estimates

ATLANTA – ECIA members have identified research on the Americas DTAM market as a top priority. In response to the need for research in this area ECIA has developed and published detailed TAM and DTAM data for North America, Americas and Worldwide with regional splits for Capacitors, Resistors, and Inductors. The worldwide data publication is a joint effort with other regional associations that comprise the World Passive Trade Statistics (WPTS) organization. More recently, ECIA has developed detailed Americas DTAM data for Discrete Semiconductors. All of this research is provided exclusively to the companies that participate in the surveys.

“During 2021 ECIA has expanded its DTAM research for the Americas and published detailed data for the Top 50 North America Authorized Distributors working with the publication Electronics Sourcing,” explained Chief Analyst Dale Ford. “This research provided a foundation for sizing the total Americas DTAM market by major product categories. Using this Americas sizing data, ECIA surveyed its members and used analysis of the results to create regional DTAM sizing for 20 major Americas regions. This research has been delivered to all ECIA members.”

ECIA has conducted analysis of multiple data sets to develop quarterly DTAM estimates for the Americas for detailed component categories. This report and the associated Excel Workbook deliver the detailed results of this research and analysis to ECIA members.

Figure – Summary Americas Total Electronic Component Quarterly DTAM Revenue Estimate 2019 – Q1 2021



Source – ECIA

* Quarterly data for 2021 are preliminary estimates



For more information about the complete report, go to [Stats & Insights \(ecianow.org\)](https://www.ecianow.org).

About ECIA

The Electronic Components Industry Association (ECIA) is made up of the leading electronic component manufacturers, their manufacturer representatives and authorized distributors. ECIA members share a common goal of promoting and improving the business environment for the authorized sale of electronic components. Comprised of a broad array of leaders and professionals representing all phases of the electronics components supply chain, ECIA is where business optimization, product authentication and industry advocacy come together. ECIA members develop industry guidelines and technical standards, as well as generate critical business intelligence. For more information, visit www.ecianow.org or call 678-393-9990.