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FOR IMMEDIATE RELEASE

ECIA Executive Conference 2021 Registration Now Open – “Charting the Course Forward”

ATLANTA – ECIA is pleased to announce that the [2021 Executive Conference](#) will take place in person at the Loew’s Chicago O’Hare Hotel, Rosemont on October 24-26. This year’s Executive Conference theme *Charting the Course Forward* captures the industry’s main challenge: to imagine and prepare for post-pandemic business conditions where continued volatility and supply chain disruption are bound to be the new normal. The program reflects the enormous task companies face as they map their strategic plan for 2022. The scarcity of skilled labor, component shortages, inflation and continued global geopolitical uncertainty will require leaders to take full advantage of the most current forecast data and innovative thinking.

Early registration discounts are in effect, but hurry, they won’t last forever. Now’s the time to start making plans to meet your peers and enjoy some face time and networking now that the pandemic lockdowns are mostly over and vaccinations are more widely available.

“We are so excited to see everyone again at the conference,” said conference chair Mark Conley, O’Donnell Associates North. “The [planning committee](#) dedicated much time to selecting just the right mix of speakers. Sessions tackle key management concerns - from leadership to talent development to the nuts and bolts of how we do business moving forward. Don’t miss this meeting!”

For more information, [visit to the conference website](#) where you can hear from attendees from past conferences, peruse the program, register for the Women in Electronics luncheon and learn about sponsorship opportunities.

And when you bring your team, the first three pay the full price but all others pay a reduced fee. [Register](#) today to lock in that early discount and secure your place at the premiere industry conference.

About ECIA

The Electronic Components Industry Association (ECIA) is made up of the leading electronic component manufacturers, their manufacturer representatives and authorized distributors. ECIA members share a common goal of promoting and improving the business environment for the authorized sale of electronic components. Comprised of a broad array of leaders and professionals representing all phases of the electronics components supply chain, ECIA is where business optimization, product authentication and industry advocacy come together. ECIA members develop industry guidelines and technical standards, as well as generate critical business intelligence. For more information, visit www.ecianow.org or call 678-393-9990.