



Electronic Components Industry Association

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## **ECIA Welcomes Avnet, Inc. as a Member**

Atlanta – ECIA is pleased to welcome Avnet, Inc. as a distributor member.

“As one of the industry’s largest distributors Avnet is pleased to join ECIA,” said Phil Gallagher, Avnet’s Chief Executive Officer. “Avnet values the role we play as an electronics distributor and wants to be a part of contributing to the industry. We recognize the benefits of working together with our peer distributors, manufacturers and independent representatives on important programs and strategies to improve the efficiency and effectiveness of our industry.”

“We are extremely excited about Avnet joining ECIA,” commented David Loftus, ECIA’s President and CEO. “Avnet is an important leader in the electronics industry and their voice is vital in our mission to bring the key players together to solve business challenges cooperatively. Avnet has a long history with the association and is a strong supporter of our inventory search site, TrustedParts.com, and other association projects. Having them as a member is great news to all ECIA members and the industry at large.”

### **About Avnet Inc.**

Avnet is a global technology solutions provider with an extensive ecosystem delivering design, product, marketing and supply chain expertise for customers at every stage of the product lifecycle. We transform ideas into intelligent solutions, reducing the time, cost and complexities of bringing products to market. For nearly a century, Avnet has helped its customers and suppliers around the world realize the transformative possibilities of technology. Learn more about Avnet at [www.avnet.com](http://www.avnet.com).

### **About ECIA**

The Electronic Components Industry Association (ECIA) is made up of the leading electronic component manufacturers, their manufacturer representatives and authorized distributors. ECIA members share a common goal of promoting and improving the business environment for the authorized sale of electronic components. Comprised of a broad array of leaders and professionals representing all phases of the electronics components supply chain, ECIA is where business optimization, product authentication and industry advocacy come together. ECIA members develop industry guidelines and technical standards, as well as generate critical business intelligence. For more information, visit [www.ecianow.org](http://www.ecianow.org) or call 678-393-9990.