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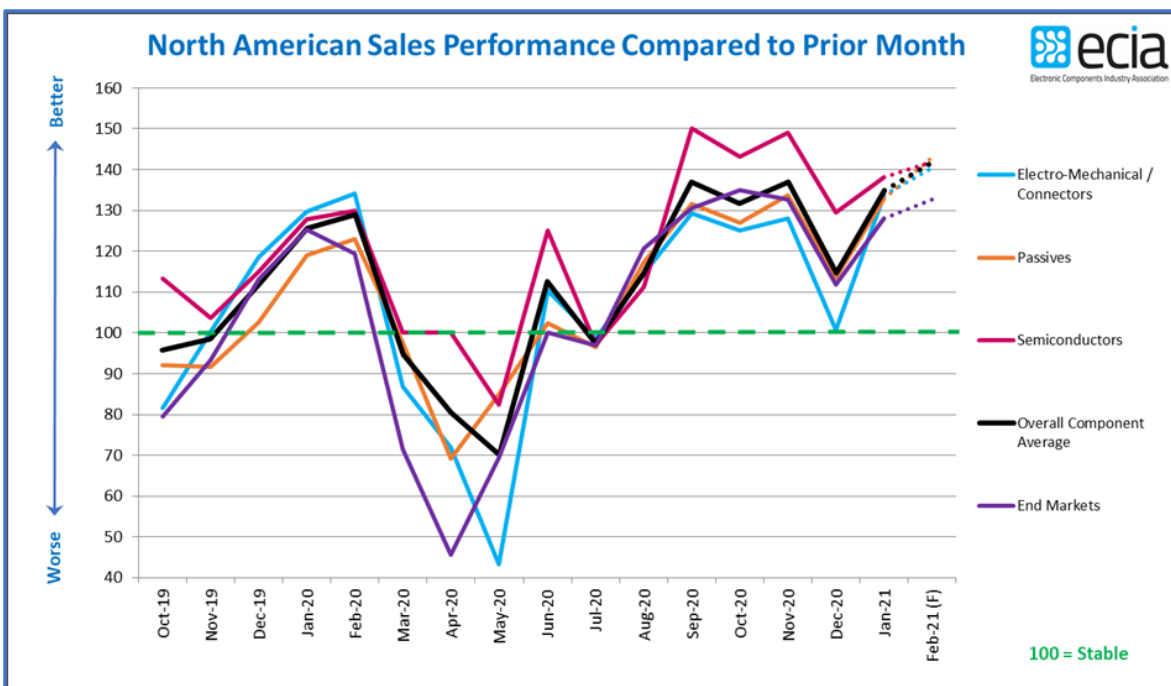
ECIA Releases Results of Electronic Component Sales Trend (ECST) January 2021 Survey

Atlanta – Following a typical monthly slowdown in December 2020, ECIA’s Electronic Component Sales Trend (ECST) monthly survey reveals strong month-to-month growth in January to start 2021 and expectations for even stronger performance in February. ECIA’s Chief Analyst, Dale Ford explains, “Industry executives and analysts had anticipated a strong start to the year and the results in the early stages are validating those expectations. Every component category – semiconductors, passives, and electro-mechanical – saw a strong January rebound following the December lull.”

The top-level results of ECIA’s recently completed survey are shown in the figure below. As a brief explanation, the data presented in this sales index indicate growth when the results are above 100 and declining sales when it registers below 100.

To access the full report, visit the ECIA [Stats & Insights webpage](#).

Dale Ford will be presenting the results of this survey and more at the **SIA Semiconductor 2020 Review and Outlook 2021 Webinar** on Thursday February 4, 2021 at 1 pm EST. [Register for the webinar here](#).





About ECIA

The Electronic Components Industry Association (ECIA) is made up of the leading electronic component manufacturers, their manufacturer representatives and authorized distributors. ECIA members share a common goal of promoting and improving the business environment for the authorized sale of electronic components. Comprised of a broad array of leaders and professionals representing all phases of the electronics components supply chain, ECIA is where business optimization, product authentication and industry advocacy come together. ECIA members develop industry guidelines and technical standards, as well as generate critical business intelligence. For more information, visit www.ecianow.org or call 678-393-9990.