



Electronic Components Industry Association

CONTACT: Jennifer Read
678-393-9990
jread@ecianow.org

February 2, 2021

FOR IMMEDIATE RELEASE

ECIA Is Pleased to Welcome Back Council Chairs

Atlanta –The ECIA has three councils reporting directly to the Board of Directors. The Distributor, Manufacturer and Independent Manufacturer Rep Councils are made up of 12 members and have oversight responsibility for their specific priorities and agenda items. Each council meets regularly via conference call to discuss their individual constituent needs and issues. ECIA members are invited to participate in the appropriate council meeting and encouraged to voice their comments to the members of the appropriate council:

[Distributor Council](#)
[Manufacturer Council](#)
[Independent Manufacturer Rep Council](#)

ECIA's Distributor, Manufacturer, and Independent Manufacturer Rep Councils will continue to be led by Council Chairs **Mike Morton**, TTI, Inc., **Robert Kirch**, Vishay Americas, and **Alan Ahern**, Crowley Associates, respectively.

"The Council Chairs are invaluable in that they drive the agendas for the ECIA Board, discussing issues and initiatives that are important to their constituents," explained **David Loftus**, ECIA President and CEO. "We are very pleased that these leaders have committed to another term at the helm of their Councils. ECIA looks forward to a very busy 2021 as we accomplish great things together."

About ECIA

The Electronic Components Industry Association (ECIA) is made up of the leading electronic component manufacturers, their manufacturer representatives and authorized distributors. ECIA members share a common goal of promoting and improving the business environment for the authorized sale of electronic components. Comprised of a broad array of leaders and professionals representing all phases of the electronics components supply chain, ECIA is where business optimization, product authentication and industry advocacy come together. ECIA members develop industry guidelines and technical standards, as well as generate critical business intelligence. For more information, visit www.ecianow.org or call 678-393-9990.