



Electronic Components Industry Association

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FOR IMMEDIATE RELEASE

Mark Shiring, ebm-papst, Inc. Named ECIA Board Chair-Elect

Atlanta – ECIA is happy to announce that Mark Shiring, President of ebm-papst, Inc. has been chosen Chair-Elect of the ECIA Board of Directors.

“Our company and employees are active participants in the association,” said Shiring. “ECIA provides a forum to share ideas and develop solutions that enable member companies to improve their business environment. It is about educating and developing the people needed to serve this critical industry. I am honored to have been elected and look forward to collaborating on issues to improve the industry and markets we serve.

“We are so pleased at Mark’s selection as Chair-Elect,” commented David Loftus, ECIA President and CEO. “He has a long history of association involvement and brings a spirit of cooperation that will benefit all member companies. Mark has a deep understanding of industry issues which will assist the Board in its efforts to continually bring even more value to our members.”

Mark is a senior executive with over twenty years of experience in sales, marketing, and operations in both North America and China. He managed a sales and marketing team responsible for direct OEM and distribution sales management as National Sales Manager and then Vice President of Marketing. He relocated to China in early 2010 as General Manager for ebm-papst China with full P&L responsibility for the sales and manufacturing operation. He returned to the US as Executive Vice President focused on improving the operation in manufacturing and engineering. He assumed the title of President & CEO of ebm-papst for North America in 2015.

About ECIA

The Electronic Components Industry Association (ECIA) is made up of the leading electronic component manufacturers, their manufacturer representatives and authorized distributors. ECIA members share a common goal of promoting and improving the business environment for the authorized sale of electronic components. Comprised of a broad array of leaders and professionals representing all phases of the electronics components supply chain, ECIA is where business optimization, product authentication and industry advocacy come together. ECIA members develop industry guidelines and technical standards, as well as generate critical business intelligence. For more information, visit www.ecianow.org or call 678-393-9990.

About ebm-papst, Inc.

[ebm-papst](http://www.ebm-papst.com) is the world market leader in fans and drives. Founded in 1963, the technology leader has set international market standards with its core competences in motor technology, electronics and aerodynamics. With over 20,000 products, ebm-papst offers customized, energy-efficient and intelligent solutions for virtually any ventilation and drive technology requirements in a wide range of markets including ventilation, air-conditioning and refrigeration, heating, automotive, IT, mechanical engineering, commercial and household appliances, intralogistics, medical engineering and more.