FOR IMMEDIATE RELEASE

ECIA Announces Sager Electronics’ Frank Flynn as Board Chairman

Atlanta – ECIA is pleased to announce Frank Flynn, President of Sager Electronics, begins his term as ECIA Board Chairman this month. ECIA Board Chairpersons serve a two-year term.

“I am a great believer in the association and am honored to serve the electronic component industry as ECIA’s Board Chairman,” said Flynn. “ECIA’s mission of bringing the component supply chain together to work on the issues the industry faces has never been more critical, and I will work alongside David Loftus, his team and my fellow association members to address the challenges before us.”

“We are all looking forward to working with Frank as the association continues to evolve in response to the Covid-19 crisis and the expected supply and demand volatility in the coming months as the industry recovers,” commented David Loftus, ECIA President and CEO. “Frank brings a wealth of experience and knowledge which we will directly draw upon to bring new efficiencies and value to the electronic component supply chain.”

As President of Sager Electronics, Frank Flynn is responsible for the execution of the company’s strategic growth plans. He works closely with his team to drive sales growth and to pursue operational excellence.

Frank joined Sager Electronics in 1983 and was appointed president in 1999. Since assuming the role of president, Frank has led the company through a period of unprecedented change, bringing focus and structure to Sager’s market position, customer base and sales strategy. Under his leadership, he has introduced customer-driven programs, refined the company’s line card, and implemented technological advancements. Among his achievements, Frank established Sager’s customer service center, warehouse, and value-add network, completed several strategic acquisitions, and created the company’s specialized group, Sager Power Systems.

Frank holds an A.B. in Economics from Harvard University and a MBA in Finance and Marketing from UCLA's Anderson School of Management.

About Sager Electronics

Sager Electronics, a wholly owned subsidiary of TTI Inc., a Berkshire Hathaway Inc. company, is a North American distributor of Interconnect, Power and Electromechanical components from leading manufacturers worldwide and a provider of value add solutions. Grounded in over 130 years of innovation and service, Sager Electronics provides customers and suppliers a unique combination of operational excellence and innovative business solutions through its Distributing Confidence® business model. Headquartered in Middleborough, MA, Sager Electronics operates a national network of field sales representatives and power systems sales engineers, strategically located service centers across North America, a value-add Power Solutions Center located in Carrollton, TX, and a value-add Battery Solutions Center in Lisle, IL. To learn more about Sager, visit www.sager.com.
About ECIA

The Electronic Components Industry Association (ECIA) is made up of the leading electronic component manufacturers, their manufacturer representatives and authorized distributors. ECIA members share a common goal of promoting and improving the business environment for the authorized sale of electronic components. Comprised of a broad array of leaders and professionals representing all phases of the electronics components supply chain, ECIA is where business optimization, product authentication and industry advocacy come together. ECIA members develop industry guidelines and technical standards, as well as generate critical business intelligence. For more information, visit www.ecianow.org or call 678-393-9990.