



Electronic Components Industry Association

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April 30, 2020

## FOR IMMEDIATE RELEASE

### **ECIA Appoints New Council Members**

Atlanta – ECIA’s three Councils are pleased to announce new members.

ECIA is structured into three Councils reporting directly to the Board of Directors. The Distributor, Manufacturer and Independent Manufacturers’ Reps Councils are made up of 12 members and have oversight responsibility for each constituency’s specific priorities and agenda items.

Alan Ahern is the Chair of [the Independent Manufacturer Rep Council](#). Robert Murillo, Director of Sales for [Spectrum Marketing Associates Mexico](#) was nominated to be the 12<sup>th</sup> Independent Manufacturers’ Rep member.

Robert Kirch is currently Chair of the [Manufacturers Council](#), which has added Robert Derringer, [Crouzet NA](#), Kris Whitehouse, [Omron Electronic Components](#), and Mick Mulcuck, [TE Connectivity](#) to its roster.

The [Distributor Council](#) is chaired by Mike Morton. They have added Ian Basey, [WPG Americas](#) and Frank Flynn, [Sager Electronics](#) to their membership.

“We are delighted to see the high level of member engagement with the new ECIA governance structure implemented last year,” added David Loftus, ECIA’s President and CEO. “These individuals will expand the Councils’ influence and connections, which will benefit all the industry. We welcome them to the Councils. We also want to express our gratitude to the exiting council members for their support and dedication.”

### **About ECIA**

The Electronic Components Industry Association (ECIA) is made up of the leading electronic component manufacturers, their manufacturer representatives and authorized distributors. ECIA members share a common goal of promoting and improving the business environment for the authorized sale of electronic components. Comprised of a broad array of leaders and professionals representing all phases of the electronics components supply chain, ECIA is where business optimization, product authentication and industry advocacy come together. ECIA members develop industry guidelines and technical standards, as well as generate critical business intelligence. For more information, visit [www.ecianow.org](http://www.ecianow.org) or call 678-393-9990.