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FOR IMMEDIATE RELEASE

ECIA Will Host Webinar on Impact of Coronavirus

Atlanta – In an ongoing effort to provide timely updates to ECIA members, ECIA Chief Analyst Dale Ford will present a webinar on Friday March 6, to share his latest analysis on the impact of the Coronavirus and potential scenarios for 2020 and beyond. With rapidly changing data coming out from multiple surveys and economic reports, ECIA members and others will want to stay on top of the situation as they respond to the crisis.

“ECIA is in a unique position to track the business impact in the electronics industry, with its membership spanning the global electronic component supply chain,” noted Debbie Conyers, ECIA Vice President of Member Engagement. “We are fortunate to have Dale Ford, a seasoned research professional, following the latest developments, and this webinar will include the absolute latest information.”

“The global spread of the Coronavirus roiled world markets last week and continues to create significant concern across all markets regarding the impact of the Coronavirus on every industry,” continued Ford. “ECIA has been actively researching the impact of this crisis on the electronic components industry and supply chain since the early days of the outbreak and we have been sharing regular updates with members on the results of surveys and other research.”

Register for the webinar [from the ECIA website.](#)

About ECIA

The Electronic Components Industry Association (ECIA) is made up of the leading electronic component manufacturers, their manufacturer representatives and authorized distributors. ECIA members share a common goal of promoting and improving the business environment for the authorized sale of electronic components. Comprised of a broad array of leaders and professionals representing all phases of the electronics components supply chain, ECIA is where business optimization, product authentication and industry advocacy come together. ECIA members develop industry guidelines and technical standards, as well as generate critical business intelligence. For more information, visit www.ecianow.org or call 678-393-9990.