



CONTACT: Jennifer Read
678-393-9990
jread@ecianow.org

October 22, 2020

FOR IMMEDIATE RELEASE

**ECIA Hosts Board of Directors' Annual Review and Economic Update Webinar
Monday | November 9 | 2:00-3:30 EST**

Atlanta – ECIA has scheduled a webinar to brief members and the industry about 2020 initiatives and future association projects. Dale Ford, ECIA's Chief Analyst will also provide an economic update based on his surveys and research of this most challenging year. The [current roster of Board of Directors](#) will be available to take questions and report on the state of the association.

ECIA President and CEO David Loftus shared, "The agenda includes an update from outgoing Board Chairman Jeff Thomson, ON Semiconductor as he hands the reins over to Frank Flynn, Sager Electronics. Also on the agenda is a review of the year's activities. There will be plenty of time for questions from the attendees." The webinar will conclude with an economic presentation from Dale Ford.

"This annual review has historically occurred at the Executive Conference in October in Rosemont, which had to be cancelled this year," Thomson explained. "It is one of the most popular and engaging sessions and allows members to hear directly from the Board about the strategy and thinking behind the decisions that have been made about what initiatives to pursue. We hope this webinar can be a substitute for those in-person discussions. The upside is we can theoretically have broader participation, opening up to the public and to all the members, unlike the Executive Conference where only attendees can take part," he concluded.

To register for the ECIA 2020 Board of Directors' Annual Review and Economic Update, visit www.ecianow.org.

About ECIA

The Electronic Components Industry Association (ECIA) is made up of the leading electronic component manufacturers, their manufacturer representatives and authorized distributors. ECIA members share a common goal of promoting and improving the business environment for the authorized sale of electronic components. Comprised of a broad array of leaders and professionals representing all phases of the electronics components supply chain, ECIA is where business optimization, product authentication and industry advocacy come together. ECIA members develop industry guidelines and technical standards, as well as generate critical business intelligence. For more information, visit www.ecianow.org or call 678-393-9990.