



Electronic Components Industry Association

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The Channel Channel Podcast Discussion of Covid Workplace Disruptions with ECIA's David Loftus and JJM Search's Carla Mahrt

Atlanta – ECIA's President and CEO David Loftus interviews Carla Mahrt, Founder of JJM Search, an executive recruitment firm focused on the electronics industry in this episode of The Channel Channel podcast. The thoughtful discussion covers the workplace disruptions caused by the COVID-19 pandemic and what skills are required to work from home successfully; what the industry needs to do to attract a more diverse workforce, the importance of mentoring and much more.

"The HR implications of the pandemic will be felt for some time as the recovery unfolds," noted David Loftus. "Carla sheds light on what employers need to be doing to ensure their workers are productive and focused during this very uncertain period. We say people are our most important asset. Carla's insights can help employers translate that into action for these challenging times."

"Despite all of the chaos the pandemic has caused for businesses, the electronics industry has proven to be very resilient and adaptable to change," remarked Ms. Mahrt. "I think core attributes such as employee integrity and solid work ethics will remain unchanged despite the everchanging global landscape."

The complete interview can be found at www.ecianow.org or on your favorite podcast hosting service.

About ECIA

The Electronic Components Industry Association (ECIA) is made up of the leading electronic component manufacturers, their manufacturer representatives and authorized distributors. ECIA members share a common goal of promoting and improving the business environment for the authorized sale of electronic components. Comprised of a broad array of leaders and professionals representing all phases of the electronics components supply chain, ECIA is where business optimization, product authentication and industry advocacy come together. ECIA members develop industry guidelines and technical standards, as well as generate critical business intelligence. For more information, visit www.ecianow.org or call 678-393-9990.

About JJM Search

JJM Search is a global executive search firm founded by Carla Mahrt in 2011. JJM is part of the MRI Network – leaders in the search and recruitment industry for over 40 years. Carla has demonstrated utilization of her vast network of electronics industry contacts to place Engineers, Sales, Product Management and Marketing professionals. For more information visit www.jjmsearch.com or call 402-721-6590.