



CONTACT: Jennifer Read
678-393-9990
jread@ecianow.org

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FOR IMMEDIATE RELEASE

**ECIA Announces Adam Grigor of Tech-Trek Elected to
Independent Manufacturer Rep Council**

Atlanta – ECIA’s Independent Manufacturer Rep Council unanimously elected Adam Grigor of Tech-Trek to the position of Council member.

ECIA has three councils reporting directly to the Board of Directors. The Distributor, Manufacturer and Independent Manufacturer Rep Councils are made up of 12 members and have oversight responsibility for their specific priorities and agenda items. The council meetings are a forum for the groups to discuss their individual constituent needs and issues.

“The reorganization of the Council structure of ECIA has been met with great enthusiasm by the members,” Grigor commented. “I’m honored to have been elected to voice the unique views of the manufacturers’ rep and help identify and drive initiatives that benefit our community and the industry.”

“This is a perfect time for Adam to become a Council member,” commented Alan Ahern, Council Chairman. “He brings a wealth of knowledge, ability to inspire and energize along with an entrepreneurial spirit. Adam will be a great asset to the Council and to the ECIA”.

A meeting of the ECIA Councils is scheduled in Austin, Texas, in February 2020.

About ECIA

The Electronic Components Industry Association (ECIA) is made up of the leading electronic component manufacturers, their manufacturer representatives and authorized distributors. ECIA members share a common goal of promoting and improving the business environment for the authorized sale of electronic components. Comprised of a broad array of leaders and professionals representing all phases of the electronics components supply chain, ECIA is where business optimization, product authentication and industry advocacy come together. ECIA members develop industry guidelines and technical standards, as well as generate critical business intelligence. For more information, visit www.ecianow.org or call 678-393-9990.