

The Source

A weekly newsletter for members of the Electronic Components Industry Association



ECIA Member Newsletter

October 24, 2019

Bradford's Exchange



Bill Bradford, ECIA's president and CEO, offers a monthly look at the state of the association and industry.

ECIA Members Improve their Vision to 2020!

I'm excited to be returning from our highly successful 2019 Executive Conference: Vision 2020 – Leading with Clarity. I want to thank Melanie Pizzey, vice president of Global Business Operations at TTI, Inc, our Conference Chair, as well as the Conference Committee for putting together such a thoughtful program and line up of speakers to prepare our industry leaders for the uncertainties of the coming decade. The program contained insights into the economy and how it will affect our industry and trends that will drive our growth in the 2020's. Speakers provided attendees with critical understanding of some key leadership requirements around the topics of diversity and inclusion, the evolution of digital marketing, employee development and succession planning, and creating winning cultures to succeed in the era of accelerating change.

We honored key contributors to the association with our [Distinguished Service Awards](#), and most notably the awarding of our highest Leadership Award, [the North Star](#), to Past Board Chair, Dave Doherty.

We also shared the state of the ECIA association, the successes of the new council format, the record membership levels, the financial strength of ECIA, and priorities for 2020. These include a more ambitious agenda of driving critical council and committee initiatives to closure through project management disciplines and accountability. It also includes expanding our outreach to and engagement of members using a variety of new formats. For example, we will be expanding our webinar series to educate and keep members informed on our various activities.

At the conference we announced the launch of our ECIA podcast, The Channel Channel. This is the channel dedicated to the Authorized Channel for Electronic Components. [Subscribe here](#) to listen to various industry leaders discuss key topics of interest to our members. Episode one features an interview with ECIA Board Chair, Jeff Thomson, VP Global Channel Sales for ON Semiconductor. Available on iTunes, Spotify, or through the ECIAnow.org website, these 20-minute episodes will be released every other week. We welcome your [feedback](#) – tell us which executives you'd like to hear from, what topics are of interest, and send us questions you'd like addressed in future episodes.

Finally I'd like to express my gratitude to the many attendees of the conference that were there in support of ECIA. Thanks to the involvement and dedication of so many companies and individuals, the ECIA is able to accomplish much to connect, influence and optimize to promote sales growth in the authorized channel. I was humbled by the level of support and commitment to the ECIA, shown by so many of our members.

Webinar on Compliance Trends

The Avalanche of Regulations - ECIA Webinar Provides Update on Global Regulatory Landscape

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Upcoming Events

Thursday Nov 07

- [Compliance Trends](#)

Thursday Nov 21

- [IBM Blockchain Solution Platforms](#)

Weekly Economic Trends National Association of Manufacturers

By special agreement ECIA is pleased to present with NAM's Chief Economist Chad Moutray's weekly analysis of key U.S. government economic data and manufacturing industry trends in the [NAM October 21 Economic Report](#).



Thursday, November 07, 2019 11:00 AM - 11:30 AM EST

ECIA, in partnership with [Compliance & Risks](#), presents a webinar designed to educate its membership on the constant change of the global regulatory landscape. The volume and complexity of regulations are increasing each year. This webinar, hosted by Freida Gubbins, Senior Global Regulatory Compliance Specialist at Compliance & Risks, will provide a review of key developments from 2019, as well as a look ahead to the coming months and 2020. It will cover the implications of the circular economy, new developments in REACH and RoHS, as well as Prop 65; conflict minerals, packaging, Basel convention, regulations involving batteries and the new POP (persistent organic pollutants) legislation.

[Register Now!](#) for this timely and important webinar.

ECIA's Global Industry Practices Council ([GIPC](#)) follows these regulations closely in order to provide the membership up to the minute information. "Following all of the regulations our industry must keep up with has become increasingly difficult for companies," said Don Elario, VP of Industry Practices. "Our partnership with Compliance & Risks gives our members not only current information, but more importantly a look into what's coming that could affect their organizations."

Board of Directors Announces David Doherty of Digi-Key Electronics as 2019 North Star



Traditionally, the North Star provided navigation to those who sought to explore our world and to make it better. It continues to shine with a humble brightness that belies its navigational importance. This ECIA award is so named to reflect the concept of extraordinary leadership, guidance, and perseverance within our industry. It recognizes individuals who make significant contributions to the industry over the course of their careers and set the standard for those who follow.

In naming Dave Doherty as the year's recipient, ECIA acknowledges his accomplishments and involvement over the years. Dave has been a fixture at ECIA and its predecessor NEDA since 2007. He led the ECIA Foundation Board in 2011, was Conference Chair in 2012 and been a key contributor to the Board. His cool head and unflappable spirit have been a steady influence through ECIA's structural transition the past couple years. Many board members have commented on his leadership style which is best described as collaborative. In presenting the award, Bill Bradford noted "Dave's contributions to the industry are unmatched and very much appreciated." "Dave's feedback, honesty, integrity and knowledge have been an enormous asset for the association."

Dave will transition off the ECIA Board in January. The association is grateful for his dedication to making this industry the best and the association one that truly serves all of our members.

Distinguished Service Awards Presented

ECIA CEO Bill Bradford took an opportunity at the Executive Conference to express gratitude to key individuals who embody the spirit of giving back and have gone above and beyond their day jobs in the service of the association and the industry. They make it a point to get involved in association committees and on the board of directors. They work to develop standards, improve programs, and set direction that benefits the industry and makes our association relevant and world class.



The 2019 Distinguished Service Award honors went to:

Alison Harris from Avnet, an active participant with ECIA for 15 plus years and most recently served as a GIPC Group Leader for the International Trade Compliance subject matter expert group.

Craig Hunter, Vishay Intertechnology has been involved with ECIA for over twenty years as a representative for both AVX and Vishay. He has been a valued member of the Passive Component Marketing Statistics Committee and served as Capacitor Chairperson for the North America and World Reports. Craig has worked tirelessly over the last four years on what has proven to be significant improvements to both the North American and World Reports

John Mellott of TE Connectivity has been deeply involved in the development of our industry national standards, both through work behind the scenes and through active participation in the standards development process in our EIA CE-2.0 National Connector and Sockets Standards Committee.

Jamie Mullane, Stackpole, has worked in the passive component industry for the past 29 years and for the past 17 years has been a valued contributor on the Passive Components Marketing Statistics Committee. He has served as the North America and World Resistor Chairperson for the past 10 years. He has been a huge contributor in revamping and improving the resistor statistics reports for both the North America and the World Reports.

Kris Whitehouse from Omron Electronic Components has long been involved with ECIA and the industry. She served on the Foundation Board and was one of ECIA's manufacturer representatives on the EDS Board, having served two terms. Kris was part of the committee that initiated the SPARK program and also served on the EDS Marketing Committee. She recently completed her term as EDS president and will now serve on the ECIA Manufacturer Council.

We are indebted to each of these individuals for their dedication. Congratulations on your well deserved recognition!

Did You Know? ECIAauthorized Provides Access to Genuine Parts

The ECIAauthorized.com site was created by ECIA, in collaboration with its members, to support the authorized electronic components industry. It gives users access to aggregated price and availability data for genuine parts from only authorized sources.

Key Features of ECIAauthorized.com

- Buy direct from 100% authorized sources
- Always real-time pricing and availability information
- 22+ million unique part numbers
- Local language and currency
- BOM management tools
- Use of the site search is free

All the distributors that participate on the site are required to be members of ECIA. Contact [Victor Meijers](#) for more detailed information.

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