# The Source

A weekly newsletter for members of the Electronic Components Industry Association



#### **ECIA Member Newsletter**

#### September 25, 2019

### **Bradford's Exchange**



Bill Bradford, ECIA's president and CEO, offers a monthly look at the state of the association and industry.

## ECIA Joint Council Fall Meeting a Success

The three ECIA councils (Distributor, Manufacturer and Independent Manufacturer Representative) met in Savannah recently for our semi-annual Joint Council Session. Some new council and board positions were decided, including the addition of new board members:

- Karim Yasmine, Corporate Vice President, Strategic Supplier Development of Future Electronics
- Chris Wadsworth, General Manager of Carlton-Bates
- Mark Shiring, President & CEO of ebm-papst

The meetings included sessions where each council met individually to discuss key agenda items, as well as cross functional and joint sessions to address industry-wide issues and share updates from the councils and the association staff. We went into detail on some of the ongoing work of the Global Industry Practices Committee (GIPC). We also received a third quarter economic update, live via streaming, from the National Association of Manufacturer's Chief Economist, Chad Moutrey. <u>Continue to read the complete article.</u>

## Dwight Howard, of APTIV LPC (formerly Delphi Automotive) to Explain Key Enablers of the Intelligent Transportation System

#### Early Registration Discount Ends Friday!

ECIA continues to roll out the complete Executive Conference program lineup for 2019. Dwight Howard, manager of EE, Product Development at APTIV LPC, has led the transformation

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#### **Upcoming Events**

Thursday Sep 26

<u>Marketing in the Data</u>
<u>Privacy Era</u>

Wednesday Oct 9

<u>Fall 2019 Engineering</u>
<u>Summit</u>

Thursday Oct 17

<u>Data Privacy by</u>
<u>Design</u>

Sunday Oct 20 - Tuesday Oct 22

• Executive Conference

#### Weekly Economic Trends National Association of Manufacturers

By special agreement ECIA is pleased to present with NAM's Chief Economist Chad Moutray's weekly analysis of key U.S. government economic data and manufacturing industry trends in the NAM



of vehicle infotainment electronics, including the first commercial XM and Sirius satellite receivers, advanced automotive navigation/radio receivers, rear-seat entertainment systems, telematics and advanced smart receivers. His recent activities are focused on emerging vehicle to vehicle (V2V) and vehicle to infrastructure

(V2I) applications, driver monitoring and gesture control systems and much more. Dwight's presentation is titled, 'Intelligent Transportation and Key Enablers.'

"Technology is transforming how we travel," Howard explained. "We have seen vehicles evolve from reliable means of basic transportation to today's advanced driver assistance systems (ADAS) features to reduce burdens and increase safety. While the main focus has up until now been on the promise of selfdriving autonomous vehicles, there is less attention to rapid advances in automation and information technologies for roadways," he continued. "These interdependent capabilities must be harmonized – hence the emergence of the Intelligent Transportation System."

The <u>Executive Conference</u> runs October 20-22 at the Loews Chicago O'Hare. Early Registration Discount Ends Friday!

## EIA Standards Committee Publishes New RF Connector Selection Guide



The EIA Standards Committee for RF Connectors and Rigid Coax Connectors (CE-2.2) announces the release of EIA-979 *RF Transmission Line and Connector Selection Guide*. This 176-page

document contains over 100 figures and tables to provide guidance in the selection, use and replacement of connectors and components in the RF signal path.

This guide expands upon MIL-HDBK-216 *R.F. Transmission Lines and Fittings*, which was initially published in 1962 and ceased updating in 1982. EIA-979 incorporates more recent technologies and procedures which have emerged since MIL-HDBK-216 was cancelled without replacement.

EIA Standards may be purchased from the <u>ECIA Store</u> in partnership with IHS Markit.

## Did You Know? Data Privacy Marketing Webinar Tomorrow

September 26th, 11:00 AM Eastern - Marketing in the Data Privacy Era

September 23 Economic Report.





All organizations need to define their approach and regulatory framework to follow when communicating with their audiences. This webinar examines the rules surrounding marketing in the new data privacy era. <u>Click here to register.</u>

With the introduction of GDPR and with other countries and states introducing strengthened data privacy laws, marketing to customers, consumers, clients, prospects, members, delegates and contacts requires careful handling. Have you missed a webinar? <u>Click here to access recordings.</u>

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