

## TPC Semi Industry Survey Shows Uptick In Outlook for Third Quarter



The September survey of electronics industry professionals shows an uptick in the general outlook for the quarter. The survey also reports inventories appear to be moving sideways compared to the August survey results. [Click here](#) to review the complete survey results.

Technology Partners Consulting, (TPC) provides independent third party consulting to electronics suppliers and financial services firms. TPC provides ECIA with a monthly report on a market trends survey administered by Glenn Hitchcock, TPC founder and president. The report provides results from a survey sent to 20,000 electronic industry professionals across the globe to assess their expectations for order activity and inventory levels.

## Marketing in the Data Privacy Era - What You Need to Know

**Webinar: September 26, 11:00 AM Eastern**



With the introduction of GDPR - and with other countries and states introducing strengthened data privacy laws - marketing to customers, consumers, clients, prospects, members, delegates and contacts requires careful handling.

All organizations need to define their approach and regulatory framework to follow when communicating with their audiences. This webinar examines the rules surrounding marketing in the new data privacy era.

The webinar will be **Thursday, September 26th at 11:00 AM**. [Register here](#) and encourage other members of your team to attend!

### In This Issue...

1. [TPC Semi Industry Survey](#)
2. [Marketing in Data Privacy Era Webinar](#)
3. [Michael Knight will Present at All Industry WE Luncheon](#)
4. [Did You Know? ECIA Monitors Many Issues](#)

### Upcoming Events

Thursday Sep 26

- [Marketing in the Data Privacy Era](#)

Wednesday Oct 9

- [Fall 2019 Engineering Summit](#)

Thursday Oct 17

- [Data Privacy by Design](#)

Sunday Oct 20 - Tuesday Oct 22

- [Executive Conference](#)

### Weekly Economic Trends National Association of Manufacturers

By special agreement ECIA is pleased to present NAM's Chief Economist Chad Moutray's weekly analysis of key U.S. government economic data and manufacturing industry trends in the [NAM](#).

## Michael Knight to Address All Industry Luncheon



The Women in Electronics will host a luncheon following the ECIA Executive Conference on Tuesday October 22 at 12:30 at McCormicks & Schmicks. This All Industry Luncheon is meant for men and women to attend. If you'll be at the conference, add the luncheon to your registration through the [ECIA website](#). If you plan to attend the luncheon only, [click here](#) to register.

Michael Knight, president of TTI Semiconductor Group and senior vice president of Corporate Business Development for TTI, Inc. will be presenting "Coding Diversity into Technology." His presentation explores the bias at work in the world around us. Although awareness is increasing, some countermeasures are ineffective. When it comes to technology, the bias of the originators has been hardcoded into its creation. Michael's thoughtful take on this subject will provide guidance and a call to action for the electronics industry.

Michael will moderate the CEO panel on succession planning during the [ECIA Executive Conference](#) at the [Loews Chicago O'Hare](#).

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## Did You Know? Members Have Access to Unique Industry Statistics

ECIA collects a variety of industry statistics and provides members with exclusive reports:

- Component lead times
- Electronic Component Sales Trends
- North America Sales and Booking Reports
- Global Sales and Bookings Reports

Gain access to this industry data and more from the [Stats & Insight](#) page. Click on the Member Login button, enter your information and research the reports. Member companies that provide the data receive complete reports, others have access to Executive Summaries. Contact [Dale Ford](#) or [Jim Bruorton](#) if you have an interest in increasing your company's participation.

[September 16 Economic Report.](#)

