

ECST Survey - Respond Now!

Published quarterly, the [Electronic Component Sales Trends \(ECST\) survey](#) asks individuals from both member and non-member companies for their personal view on activity in certain end-markets and sales trends for specific electronic component groups. This survey has two goals: confirm predictions about the current quarter and determine sentiments about the next.

The results of this survey are published each quarter. **Participants will receive the results of this survey by mid-September.** Members can see all previous reports by visiting www.ecianow.org. Log in at the upper-right corner and click on "Members Only" under "Quick Links" If this is the first time you've logged into the site, after clicking on Member Login you'll need to click on the reset password link.

The value of a survey like ECST is increased when more people participate. **Please take a few minutes to share your opinion at:** www.ecianow.org/ECST

You will be asked to enter your email address to ensure integrity of the survey and eliminate duplicate entries. If you have any questions about the ECST and other data offered by the ECIA Statistics Council, please contact Jim Bruorton at jbruorton@ecianow.org. **Please Respond by August 31st**

International Standards Committees to Meet Sept. 2-6



Arlington, VA is the site of the next meeting for international industry standards committees. IEC TC 48 (*Electrical connectors and mechanical structures for electrical and electronic equipment*) and its subcommittees SC48B (*Electrical connectors*) and SC48D (*Mechanical structures for electrical and electronic equipment*) will meet the week of September 2-6, 2019.

30 countries currently participate on these Committees and ECIA serves as Secretary and provides logistical and administrative support for the US Technical Advisory Groups

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Upcoming Events

Thursday Sep 5

- [Intellectual Property](#)

Thursday Sep 26

- [Marketing in the Data Privacy Era](#)

Wednesday Oct 9

- [Fall 2019 Engineering Summit](#)

Thursday Oct 17

- [Data Privacy by Design](#)

Sunday Oct 20 - Tuesday Oct 22

- [Executive Conference](#)

Weekly Economic Trends National Association of Manufacturers

By special agreement ECIA is pleased to present with NAM's Chief Economist Chad Moutray's weekly analysis of key U.S. government economic data and manufacturing industry

through the ECIA Standards and Engineering Department. A number of ECIA member companies participate in the development of International Electrotechnical Commission (IEC) international industry standards and will be present at the meetings, along with representatives from many of the participating countries.

The [EIA Standards Committee](#) (ESC), provides a unique forum for the discussion of technical issues and development of industry standards that drive the manufacture, application and use of electronic component products and systems on a global basis. These voluntary industry standards carry the "EIA Standards" trademark and are developed in accordance with, and accredited by, the American National Standards Institute (ANSI). To obtain more information about ECIA's standards programs, both here in the US and worldwide, please contact [Ed Mikoski Jr.](#), VP of Standards and Technology.

ECIA's Don Elario on the GIPC: Managing through Tariffs



China tariffs have now been with us for more than a year and disruption continues throughout the global supply chain. The GIPC (Global Industry Practices Committee) has a special working group looking into how to best manage tariffs during this difficult period.

This work group is made up of SME's (Subject Matter Experts) from both distribution and manufacturing and are focused in the following areas:

1. Establishing a best practice document highlighting ways to handle tariffs between supply chain partners. A document was published in January 2019 and is available to all ECIA members.
2. Thinking ahead and preparing for the day when tariffs are removed. To that end, the working group is currently engaged in:
 - Creating a tariff checklist with items each company should be aware of and applying necessary actions steps applicable to their circumstances
 - Outlining flowcharts for best practice guidance on selected processes, i.e. an example being Drawbacks
 - Preparing a guidance summary document

This work is well underway to help ECIA member companies navigate the unwinding process of tariffs and scheduled to be completed and published at the end of Q3. If you would like more information, please check out the [GIPC page](#) on the ECIA site or contact Don Elario, VP of Industry Practices: delario@ecianow.org.

It's not all work for this group - see the video below for a behind the scenes look at their recent meeting and ON Semiconductor plant tour!

trends in the [NAM August 26 Economic Report](#).





Did You Know? ECIA's Next Webinar on IP is Next Week

Next Webinar: September 5th - Intellectual Property

The comprehensive learning series with The Trust Bridge continues with a webinar on Intellectual Property scheduled for September 5, 11:00 AM eastern. This presentation explores the development, management and valuation of IP as a important factor in a successful business. [Register today!](#)

Most companies do not have an Intellectual Property Strategy optimally aligned with their Commercial Goals. Dr. Graham Dodgson will explore the development, management and valuation of IP as a important factor in successful partnering.