

The Source

A weekly newsletter for members of the Electronic Components Industry Association



ECIA Member Newsletter

August 22, 2019

Bradford's Exchange



Bill Bradford, ECIA's president and CEO, offers a monthly look at the state of the association and industry.

ECIA 2019: Still going strong!

A year ago, based on an extensive member survey to assess priorities, ECIA launched a significant structural overhaul of the association. Three councils were established to drive activities to improve our industry. I'm pleased to report that when the ECIA Board of Directors gathered this week for our August meeting, they reaffirmed our direction and determined the association is still going strong!

The Distributor Council, the Manufacturer Council, and the Independent Manufacturer Representative Council were launched at the Fall 2018 Joint Council Meeting. This structure and these meetings provide a venue for each of the constituent groups to discuss their specific challenges relating to our industry and the authorized channel. More importantly, it provides the joint forum to bring the groups together to address the important issues that can only truly be solved by bringing all components of the supply chain together. We are looking forward to our 2019 Fall Joint Council Meeting in Savannah, September 11-13, to advance these key topics and set an ambitious agenda for 2020. [Continue reading the complete article.](#)

ECIA's Dale Ford August Executive Analysis: 5G – The Next Big Thing



As technological advances continue to accelerate, one of the most common questions presented is, "What is the next big thing?" Every cycle in the electronics industry has been driven by a major technology, market or economic force ranging from consumer electronics, various generations of personal computers, and wireless/mobile communications to global economic booms

and busts. Excitement is building in anticipation of the "next big thing." What will it be? The answer is that the next major industry cycle will be driven by a triad of technologies that will form a "Technology Triumvirate" that will impact nearly every aspect of our life including globalization, economic growth, connectivity and sustainability. [Continue reading the summary.](#)

In This Issue...

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2. [Executive Analysis by Dale Ford: 5-G](#)
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Upcoming Events

Thursday Sep 5

- [Intellectual Property](#)

Thursday Sep 26

- [Marketing in the Data Privacy Era](#)

Wednesday Oct 9

- [Fall 2019 Engineering Summit](#)

Thursday Oct 17

- [Data Privacy by Design](#)

Sunday Oct 20 - Tuesday Oct 22

- [Executive Conference](#)

Weekly Economic Trends National Association of Manufacturers

By special agreement ECIA is pleased to present with NAM's Chief Economist Chad Moutray's weekly analysis of key U.S. government

To see the full ECIA Executive Analysis, members can visit the [ECIA](#) website, click the Member Login button, log in and go to the Stats & Insight page.

Executive Conference to Feature Author & Mountaineer Ed Viesturs



Ed Viesturs is widely regarded as America's foremost high-altitude mountaineer and is familiar to many from the 1996 IMAX Everest documentary and his position as National Geographic Adventurer of the Year in 2005.

Viesturs has successfully reached the summits of all of the world's fourteen 8,000 meter peaks without supplemental oxygen, an 18 year project he christened "Endeavor 8000." His goal was completed on May 12, 2005 with his ascent of Annapurna, one of the world's most treacherous peaks. He is one of only a handful of climbers in history - and the only American - to accomplish this. Ed's presentation is generously sponsored by [TE Connectivity](#) and [TTI, Inc.](#)

In his presentation "No Shortcuts to the Top", Viesturs will explain his motto of 'Climbing has to be a roundtrip,' meaning perseverance, planning and conditioning are the key to any journey. Attendees will learn how to channel disciplined preparation into professional goals for success. The conference offers experts with information specific to the components industry as well as speakers that can bring an outside, unique perspective and spark the innovative thinking necessary for the next decade and beyond. The [ECIA Executive Conference](#) runs October 20-22 at the [Loews Chicago O'Hare](#).

TPC Semiconductor Industry Survey - Demand Down, Increased Uncertainty of Trade Issues with China

In the August survey of electronics industry professionals, third quarter demand growth outlook and seasonality outlook is weaker than the previous 2 years. The survey also reports inventories appear to be slightly improving, yet the outlook for the fourth quarter appears to be getting slightly worse.

[Click here](#) to review the August report.

Did You Know? Webinar Recordings Available

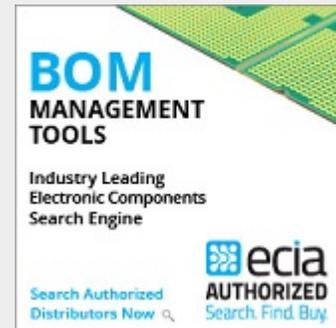
Next Webinar: September 5th - Intellectual Property



development, management and valuation of IP as a important factor in a successful business.

The comprehensive learning series with The Trust Bridge continues with a webinar on [Intellectual Property](#) scheduled for September 5, 11:00 AM eastern. This presentation explores the

economic data and manufacturing industry trends in the [NAM August 19 Economic Report](#).



[The Trust Bridge](#) consultancy offers organizations a unique combination of expertise and independently accredited training around GDPR, PECR and e-privacy law. Learn how your company can be aware of managing and safeguarding personal data.

All webinar recordings are available on the [Training & Resources](#) page of the ECIA website.