

# The Source

A weekly newsletter for members of the Electronic Components Industry Association



**ECIA Member Newsletter**

**July 31, 2019**

## Industry Benchmarking Webinar

Friday, August 2, 11:00 AM Eastern

Your opinion matters!

We get many requests from our members to do performance benchmarking for the industry. As an association, ECIA is uniquely positioned to provide this service as a way for member companies to compare their performance against their peers, assess operational strengths and weaknesses, and develop strategic initiatives for the future.

We have been evaluating tools and a process for financial and operational benchmarking and are hosting a webinar to have a discussion with the executive and financial management of our members to get your inputs. In this webinar, we will:

- Give a high level overview and example of an industry benchmarking solution
- Describe the process and timeline
- Describe the provisions for data privacy and anonymity
- Seek your inputs on desired data and your concerns about process

Obtaining significant participation from the ECIA community will increase the value of these reports. Your company's willingness to provide input will be critical in making the decision to move forward. [Register for the webinar...](#)

## TPC Semiconductor Industry Survey Shows Marked Downtick

In this latest survey of electronics industry professionals, the outlook leading into the third quarter shows weakening in demand and bookings while also seeing increases in inventories and cancellation trends. The two largest electronics production areas in the world, China and Mexico, are both seeing inventories increase while demand has eroded further.

[To review the TPC Semiconductor survey results and key finds, click here...](#)

### In This Issue...

1. [Industry Benchmarking Webinar](#)
2. [TPC Semiconductor Industry Survey Shows Marked Downtick](#)
3. [New ECIA Website](#)
4. [Did You Know? Sponsorship](#)

### Upcoming Events

Friday Aug 2

- [Industry Benchmarking Webinar](#)

Thursday Aug 15

- [Data Breaches and How to Manage Them](#)

Thursday Sep 5

- [Intellectual Property](#)

Thursday Sep 26

- [Marketing in the Data Privacy Era](#)

Wednesday Oct 9

- [Fall 2019 Engineering Summit](#)

Thursday Oct 17

- [Data Privacy by Design](#)

Sunday Oct 20 - Tuesday Oct 22

- [Executive Conference](#)

## Introducing the New ECIA Website

In the five years since we first launched the ecianow.org website, we have learned a lot and are now able to take advantage of new technology to build a new and improved site for our Association that is completely integrated with our back-office system.

Although the website URL will remain [www.ecianow.org](http://www.ecianow.org), you will notice that it is quite different from the previous version. New features include regular communications from our CEO, our members and our Service Partners, an Industry Dashboard that gives a quick snapshot of key trends and various Association activities.

The site layout mirrors the many areas of work done by ECIA members on behalf of the industry. The "About ECIA" section provides a detailed overview of the Association from what we do to how we are structured to how you can benefit by being part of ECIA. The "Members Only" link brings our members to all of the content that is available exclusively to employees of our member companies.

To access member content, you must first login. If you had a profile set up on our previous site, you will first need to reset your password by [clicking here](#). Once updated, you can [login here](#), using your Username - ##[Username]## - and new Password. After logging in please update your profile.

If you are a new user then please click on the "[Create a Profile](#)" link on the right side of our page and follow the instructions.

We are excited by all the new features and capabilities this website offers and we are confident that you will find it easier to find the content that most interests you. Look for future communications that will highlight different ways in which you can take advantage of our new site!

---

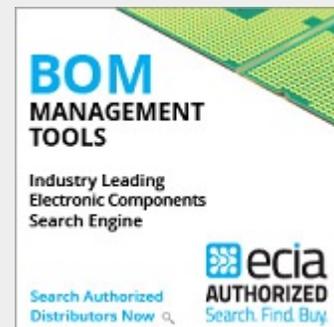
## Did You Know? ECIA's Executive Conference Sponsorships Available to Members

Sponsor support of this premiere industry conference ensures that attendees receive an exceptional opportunity to connect with peers while learning from thought leaders on topics of importance to their business.

Thank you to these generous sponsors for their support: Allied; Arrow; Avnet; AVX; Bourns; C&K Switches; Carlton-Bates Company; Catalyst Sales; Cornell Dubilier; Digi-Key Electronics; ebm-papst; Fralia Company & Associates; Honeywell; IEEE GlobalSpec; Informa; ITT; JJM Search; KEMET; KOA; Littelfuse; Molex; Murata; Newark; Omron; ON Semiconductor; TDK & TDK Lambda; TE Connectivity; Triad Magnetics; TTI, Inc. and Vishay.

### Weekly Economic Trends National Association of Manufacturers

By special agreement ECIA is pleased to present with NAM's Chief Economist Chad Moutray's weekly analysis of key U.S. government economic data and manufacturing industry trends in the [NAM July 29 Economic Report](#).



[Click here for Executive Conference details...](#)

Electronic Components Industry Association | 310 Maxwell Road, Suite 200, Alpharetta, GA 30009 | Phone 678.393.9990