

# The Source

A weekly newsletter for members of the  
Electronic Components Industry Association.



Wednesday, June 26, 2019

## Upcoming Events

### [ECIA Webinar - Dale Ford Analysis](#)

July 11 - 11:00 am Eastern

### [Women in Electronics Annual Leadership Conference](#)

September 10-12  
San Diego, CA

### [Executive Conference](#)

October 20-22  
Rosemont, IL

### [Weekly Economic Trends National Association of Manufacturers](#)

Chief economist Chad Moutray provides weekly analysis of key U.S. government economic data and manufacturing industry trends in the [06/24 Monday Economic Report](#).

## Key Links

[www.ecianow.org](http://www.ecianow.org)

[www.ECIAauthorized.com](http://www.ECIAauthorized.com)



## Bradford's Exchange



**Bill Bradford**  
ECIA President &  
CEO

*Bill Bradford, ECIA's president and CEO, offers a monthly look at the state of the association and industry.*

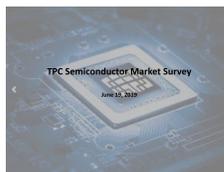
### [Adaptive Leadership to Navigate Today's Environment](#)

The electronic component industry, like our world, is constantly facing never-before-seen complications. The components themselves are increasingly technical, integrating nanoscopic physics with complex software. The internet continues to alter the way people and companies buy and sell. Geopolitical issues such as tariffs, regulations, and national security concerns impact our business. The tight labor market and generational shifts have strained the ability to hire and retain talent.

Noted Harvard leadership guru, Dr. Ronald Heifetz, in his seminal book, [Leadership without Easy Answers](#), differentiates between technical challenges and adaptive challenges. While first published in 1994, its message is more pertinent today than ever.

[Read the complete column](#) to learn more about how this new era of complexity requires more sophisticated forms of leadership.

## TPC Semiconductor Industry Survey Shows Downtick in the Outlook Leading into C3Q19



In this latest survey of electronic industry professionals, there are signs of weakening in demand and bookings ; while also seeing increases in inventories and cancellation trends. Based on survey results and conversations with various supply chains; TPC believes the industry is seeing another leg down in demand due to increased uncertainty in the 2H Macro outlook and continued trade issues with China. Mexico and China are both seeing inventories increase.

[Click here](#) to review the survey results and key findings.

Technology Partners Consulting, (TPC) provides independent third party consulting to electronics suppliers and financial services firms. TPC provides ECIA with a monthly report on a market trends survey administered by Glenn Hitchcock, TPC founder and president. The report provides results from a survey

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U.S. CHAMBER OF COMMERCE FOUNDATION

sent to 20,000 electronic industry professionals across the globe to assess their expectations for order activity and inventory levels.

## IDEA Electronics: International Distribution of Electronics Association Newsletter



The latest edition of the association's newsletter provides industry insight and data from around the globe. [Click here](#) to download or review the complete newsletter.

IDEA is a federation of component distribution trade associations from several major world countries. It releases quarterly its European DTAM (Distributor Total Available Market) statistics which are not estimates but a summation of members' actual bookings and billings. It also supplies a package of statistical data covering Italy, France, Uk, Germany, Austria, Switzerland and Nordic. Each quarter's market data is summarized in the Quarterly IDEA newsletter.

### Did You Know?

#### ECIA Monitors - and Provides Guidance - on Many Industry Issues

ECIA tracks updates on a number of industry issues - from Prop 65 to tariffs. Click the Industry Issues tab at [www.ecianow.com](http://www.ecianow.com). The Global Industry Practices Committee (GIPC) monitors common global problems and issues, formally organizes with the SMEGs (Subject Matter Expert Groups) to research the issues, provide direction and guidance, and then helps drive adoption of best practices.

Most recently added were links related to ongoing tariffs on the import of certain electronic components from China. These pages are members only, please log in to review.

Electronic Components Industry Association

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