



ECIA Member Newsletter

October 28, 2020

## What's Happening at ECIA?

### Board of Directors Annual Review & Economic Update Mon. | November 9 | 2:00 - 3:30 EST | [Register](#)

ECIA has scheduled an interactive webinar to brief members and the industry about progress on 2020 initiatives and the association's direction moving forward. Dale Ford, ECIA's Chief Analyst will also provide an economic update based on his surveys and research of this most challenging year. The [current roster of Board of Directors](#) will be available to take questions and report on the state of the association.

The agenda includes remarks from outgoing Board Chairman Jeff Thomson, ON Semiconductor as he hands the reins over to Frank Flynn, Sager Electronics. Also on the agenda is a review of the year's activities from ECIA President and CEO David Loftus. There will be plenty of time for questions from the attendees.

Encourage your team to take part in this interactive discussion with the ECIA Board! [Register here.](#)

## New Podcast Episode with Tony Uphoff, CEO of Thomas



ECIA's latest [The Channel Channel Podcast](#) episode features an information-filled discussion between two self-described 'data geeks,' ECIA Chief Analyst Dale Ford and Tony Uphoff, President and CEO of Thomas, parent company of industrial product sourcing and supplier selection platform Thomasnet.com®. The two discuss what

the data from the over 1.5 million monthly sourcing events reveals.

"This discussion is particularly timely given the need for strategic planning going into 2021," added Ford. "I encourage all our listeners to pay close attention to what Tony has to say

### In this Issue...

1. [Board Review Webinar](#)
2. [Podcast with Tony Uphoff](#)
3. [ITR Economic Webinar](#)
4. [On Demand Information](#)
5. [Statistics](#)
6. [Did You Know? Value of Authorized Distribution](#)

### Upcoming Events

Wednesday, Oct. 28

- [CE-2 Meeting \(Virtual\)](#)

Wednesday, Nov. 4

- [Fall 2020 Engineering Summit \(Virtual\)](#)

Monday, Nov. 9

- [Annual Board Review](#)

Wednesday, Nov. 18

- [ITR Webinar Series](#)

### Weekly Economic Trends National Association of Manufacturers

By special agreement ECIA is pleased to present NAM Chief Economist Chad Moutray's weekly analysis of key U.S. government economic data and manufacturing industry trends in the [NAM Economic Report - 10/26](#).

about the recovery, based on his close proximity to supplier and buyer behavior at a macro level.”

The new podcast can be found at [www.ecianow.org/podcasts](http://www.ecianow.org/podcasts).

[Click here](#) to revisit Tony's highly rated 2019 Executive Conference presentation *Digital Transformation of Manufacturing*.

## Members Only: ITR Economics Webinar Series

Wed. | November 18 | 3:00-3:45 PM EST | [Register](#)

Managing in an Uncertain Economy Series: There is no crystal ball, but forecasting is the next best thing you can do to predict your business's economic future. ECIA is offering a monthly interview-style presentation series to help your company plan during these unpredictable times.

Join economist and forecasting expert [Alex Chausovsky, Senior Business Advisor, ITR Economics](#), who will provide data and analysis on what to expect for the remainder of the year and Q1 2021. During this six-part series, Alex will cover industry trends, business to business activity, trade, inflation, interest rates and more. Using leading indicators, attendees will learn how to identify where they are in the business cycle and which inputs should guide their strategy to make the right decisions at the right time.

[Members must log in to register](#). The October recording and presentation deck are available from the [Members Only](#) page.

## Webinars & Podcasts on Demand

Did you miss any of the recent webinars or podcasts? They are all available to members on demand. Every presentation is available to your team for review.

The webinar recordings and the presentation decks are now available on the Webinar page of the website: [click here to access](#).

- **Competitive Insights** - Supply Chain Risk Management: Handling Disruptions Today and Tomorrow
- **Compliance & Risks** - Key Product Compliance Issues
- **GIPC Q3 Review** - Updates on initiatives like Design Registration & Paperless CofC's
- **ITR Economics** (Members only, you must log in first) The next in this 6-month series is November 18th. [Register here](#).



**TrustedParts.com**

**ALWAYS  
REAL-TIME  
PRICING AND  
AVAILABILITY**

**BOM  
MANAGEMENT  
TOOLS**

Search authorized distributors now 🔍



**A WORLD OF  
BEST PRACTICES**

From the Global Industry Practices Committee

**LEARN MORE**

**ecia**  
Electronic Components Industry Association



**THOUGHT  
LEADERSHIP  
POWERED  
BY WOMEN.**

**Learn More**

**we** WOMEN in Electronics

