



ECIA Member Newsletter

October 14, 2020

## Webinars to Provide Up-To-The-Minute Information on Several Key Topics

We may not get to see you in Chicago this at the Executive Conference - but ECIA has a number of online events planned. Join us and spread the word to your colleagues. Click the links below to register for the sessions.

**Economic Update:** Wednesday, **October 14** - ITR Economics (Members Only)

- [Managing in an Uncertain Economy](#)

**Product Compliance Regulations:** Thursday, **October 15** - Compliance & Risks

- [Key Product Compliance Issues: From Chemicals to Conflict Minerals to Connected Products](#)

**Industry Issues from Covid to Design Registration to COC's:** Monday, **October 19** - GIPC Q3 Update

- [Global Industry Practices Committee Initiatives Update](#)

**Supply Chain Disruption:** Thursday, **October 22** - Supply Chain Risk Management

- [Handling Disruptions Today and Tomorrow](#)

## Semi Survey Shows Slight Decline in Growth Expectations



The most recent TPC monthly survey polled over 9,700 active industry professionals across the globe. The results saw slight improvement in C3Q growth while showing slight weakening in C4Q growth expectations. Availability of critical parts continues to improve and in

most cases are at or below normal levels. [Click here to review the complete survey report.](#)

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### Upcoming Events

Wednesday, Oct. 14

- [ITR Economics Webinar](#)

Thursday, Oct. 15

- [Key Product Compliance Issues](#)

Monday, Oct. 19

- [GIPC Q3 Update](#)

Thursday, Oct. 22

- [Supply Chain Risk Management Webinar](#)

### Weekly Economic Trends National Association of Manufacturers

By special agreement ECIA is pleased to present NAM Chief Economist Chad Moutray's weekly analysis of key U.S. government economic data and manufacturing industry trends in the [NAM Economic](#)

Technology Partners Consulting, (TPC) provides independent third party consulting to electronics suppliers and financial services firms. TPC provides ECIA with a monthly report on a market trends survey administered by Glenn Hitchcock, TPC founder and president.

## ECST Monthly Survey - New Incentive Prize Added!

ECIA is extending an individual invitation to you to provide your personal input to the **Monthly** Electronic Component Sales Trends (ECST) survey. We are not asking you to represent your company, we seek your individual opinion.

Please take 5 minutes of your time to answer the questions at the survey link below. You only need to answer for markets and products where you have knowledge. **Please submit responses by October 20<sup>th</sup>.**

[Click here to complete the survey.](#)

Results of the survey will be sent out shortly after the close of the survey period to ALL survey participants.

We are excited to announce a fun opportunity to win a prize for participation in the monthly and quarterly ECST surveys. The rules are very simple:

- Each quarter there will be four opportunities to “earn” a ticket in the prize drawing
  - For each monthly survey where you participate you will receive a ticket (limit: 1 per month)
  - For each quarterly survey where you participate you will receive a ticket (limit: 1 per quarter)
- At the end of the quarter there will be a random drawing from all of the tickets earned by the survey participants.
- The winner of the drawing will receive an exciting prize that will be offered each quarter!!
- The prize for this quarter is a Vankyo Mini Projector - it will be purchased and shipped at the end of the quarter. If this model is no longer available, a product of equal quality and value will be delivered.

## Celebrating World Standards




**World Standards Day: October 14;**  
**World Standards Week: October 19-23**

Each year standards organizations and professionals around the world celebrate World Standards Day to acknowledge the role of voluntary standards in commerce and the many industry and government volunteers who help create them. The American National Standards Institute ([ANSI](#)) sponsors a full


[Report - 10/13; Global Economic Update 10/08.](#)

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week of activities, which this year will be virtual due to the COVID-19 pandemic.

ECIA supports a robust standards program which produces standards for the domestic and international markets. Many ECIA member companies participate in 13 ECIA-managed US Technical Advisory Groups to the International Electrotechnical Commission (IEC) and 13 US domestic Standards Committees. Serving on a standards committee is an excellent way to get your voice heard, particularly in areas of cutting technology. The 36-country Organization for Economic Cooperation and Development (OECD) estimates standards and trade regulations affect over eighty percent of world trade and commerce.

For more information about the ECIA standards program, please contact [Ed Mikoski](#) Vice President of Standards and Technology.

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## ECIA Welcomes New Service Partner: Lectrix



ECIA is pleased to announce that [Lectrix](#) has joined ECIA's Service Partner program. Lectrix is a sales and marketing consultancy, founded by Graham Kilshaw and focused specifically on the electronic components industry. The ECIA

Services Partner (ESP) program was established to extend the value and offering of the Association to its members. By leveraging outside organizations that have a proven track record of working with our industry, ECIA can offer additional benefits to our members in addressing business needs that are deemed to not be part of the Association's core functions.

"True partnerships last only if there is a win-win," said Graham Kilshaw. "Lectrix and ECIA will both benefit from this mutual relationship, first and foremost because we serve the same customers – component manufacturers and marketers. We have already worked together successfully on delivering educational webinars, presentations and programs for ECIA members, and the best is yet to come!"

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## Did You Know? Key Features of [TrustedParts.com](#)

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- 24+ million unique part numbers
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For more information about participation pricing or becoming a site sponsor, contact Victor Meijers: [vmeijers@ecianow.org](mailto:vmeijers@ecianow.org).

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