The Source
A weekly newsletter for members of the Electronic Components Industry Association

ECIA Connect. Influence. Optimize.

ECIA Member Newsletter   **October 07, 2020**

Podcast Discussion of Covid Workplace Disruptions With JJM Search's Carla Mahrt

ECIA's President and CEO David Loftus interviews Carla Mahrt, Founder of JJM Search, an executive recruitment firm focused on the electronics industry.

In this episode of The Channel Channel podcast, the two discuss workplace disruptions caused by the COVID-19 pandemic and what skills are required to work from home successfully; what the industry needs to do to attract a more diverse workforce, the importance of mentoring and much more.

ECST Monthly Survey - New Incentive Prize Added!

ECIA is extending an individual invitation to you to provide your personal input to the **Monthly** Electronic Component Sales Trends (ECST) survey. We are not asking you to represent your company, we seek your individual opinion.

Please take 5 minutes of your time to answer the questions at the survey link below. You only need to answer for markets and products where you have knowledge. **Please submit responses by October 20th.**

Click here to complete the survey.

Results of the survey will be sent out shortly after the close of the survey period to ALL survey participants.

We are excited to announce a fun opportunity to win a prize for participation in the monthly and quarterly ECST surveys. The rules are very simple:

- Each quarter there will be four opportunities to "earn" a ticket in the prize drawing
  - For each monthly survey where you participate you will receive a ticket (limit: 1 per month)
  - For each quarterly survey where you participate you will receive a ticket (limit: 1 per quarter)
- At the end of the quarter there will be a random drawing from all of the tickets earned by the survey participants.
- The winner of the drawing will receive an exciting prize that will be offered each quarter!!
- The prize for this quarter is a Vankyo Mini Projector - it will be purchased and shipped at the end of the quarter. If this model is no longer available, a product of equal quality and value will be delivered.

October Webinar Events

We may not get to see you in person next month at the Executive Conference - but ECIA has a number of online events planned. Join us and spread the word to your colleagues.

In this Issue...

Upcoming Events

Wednesday, Oct. 14

- ITR Economics Webinar

Thursday, Oct. 15

- Key Product Compliance Issues

Monday, Oct. 19

- GIPC Q3 Update

Thursday, Oct. 22

- Supply Chain Risk Management Webinar

Weekly Economic Trends National Association of Manufacturers

By special agreement ECIA is pleased to present NAM Chief Economist Chad Moutray's weekly analysis of key U.S. government economic data and manufacturing industry trends in the NAM Economic Report - October 05.

Click the links below to register for the sessions.

- Thursday, **October 8 -** EP&T
    - [COVID's Impact on the Electronics Supply Chain with Dale Ford](#)
- Wednesday, **October 14** - ITR Economics (Members Only)
    - [Managing in an Uncertain Economy](#)
- Thursday, **October 15** - Compliance & Risks
    - [Key Product Compliance Issues: From Chemicals to Conflict Minerals to Connected Products](#)
- Monday, **October 19** - GIPC Q3 Update
    - [Global Industry Practices Committee Initiatives Update](#)
- Thursday, **October 22** - Supply Chain Risk Management
    - [Handling Disruptions Today and Tomorrow](#)

Women in Electronics Virtual Leadership Conference

November 10th: 11:00 AM - 5:45 PM Eastern

Registration for the 4th Annual Leadership Conference is **[NOW OPEN!](#)**

Mark your calendar for Tuesday, November 10th. This will be an event you won't want to miss!

- [REGISTER NOW](#) to secure your spot!
- View the agenda [HERE](#), and
- Download the event flyer [HERE](#) to share.

Standards Meetings: Fall 2020

CE-2 Connector Standards Committee Meeting:[10/28-29](#)
Fall Engineering Summit: [11/04-05](#)

The Fall meeting of the CE-2 Connector Standards Committee and the 2020 Fall Engineering Summit will be held via web conference, rather than in person due to restrictions on travel.

[EIA technical standards](#) cover the manufacture, application and use of electronic component products and systems and are accredited by the American National Standards Institute (ANSI). Anyone with a material interest in the subject matter may participate on an ECIA standards committee. If you or someone in your company has the technical expertise and interest, now is the perfect time to participate in one of these meetings.

Morning sessions will run 2 hours and afternoon sessions will run for 3 and this streamlined format is a great opportunity to observe how standards are created and maintained.

For more information or to sign up for the meetings, please contact [Ed Mikoski Jr](#), Vice-President of Standards and Technology or [Laura Donohoe](#), Manager of Standards and Technology.

Did You Know? You Can Increase Your ECIA ROI

Create a Profile and Add ECIA As a Safe Sender

Please take a moment to add [ecianow.org](#) to your safe sender list. If you are a new user then please click on the "Create a Profile" link on the right side of the home page and follow the instructions.

If you need assistance in finding your way around the website - contact [Debbie Conyers](#). Encourage your team members to

create a profile and log in often to access all of the members-
only information included in your membership.

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