

The Source

A weekly newsletter for members of the Electronic Components Industry Association



ECIA Member Newsletter

August 26, 2020

Save the Dates - Webinar Series with ITR Economics

Managing in an Uncertain Economy


There is no crystal ball, but forecasting is the next best thing you can do to predict your business's economic future.

ECIA is pleased to offer a monthly series to help your company plan during these unpredictable times. Join economist and forecasting expert [Alex Chausovsky](#), Senior Business Advisor, [ITR Economics](#), who will provide data and analysis on what to expect for the remainder of the year and Q1 2021. ITR Economics is the oldest privately held, continuously operating economic research and consulting firm in the US.

Details will be coming soon! Save these dates: October 14, November 18, December 16, January 20, February 17 and March 17 at 3:00 PM Eastern.

Introducing the Redesigned Distributor Stock Search

Attention Manufacturers and Reps

 **TrustedParts.com** The TrustedParts.com Distributor Stock Search (DSS) has been completely redesigned to make it even easier for electronic component manufacturers and their independent sales representatives to list authorized inventory on their websites. If you're not already listing your inventory on your website, this is a great opportunity to start. Even if you're currently using the previous version of the DSS or a tool from another aggregator, you should still [check out the new DSS](#). Better technology, better design, more integration options, part number autocomplete, and a user-friendly wizard. Best of all - it is free.

ECIA Quarterly Trends Survey

Last chance - Participate today!



Please take a few minutes to participate in the **Quarterly Electronic Component Sales Trends (ECST)** survey - please submit your response by August 31st. Simply answer for markets and products where you have knowledge. [Click here to complete the survey.](#)

Your ongoing support is critical for the continued success of this valuable report. Results of the survey will be sent to participants shortly after the close of the survey period.

Recently Released Research and Analysis

- North America Weekly IP&E Components Index – Week 33 (Members only)

In this Issue...

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Upcoming Events

Thursday, Oct. 15

- [C&R Webinar](#)

Sunday - Tuesday, Oct. 24-26, 2021

- [Executive Conference](#)

ECIA in the News

- [August 2020](#)


Weekly Economic Trends National Association of Manufacturers

By special agreement ECIA is pleased to present NAM Chief Economist Chad Moutray's weekly analysis of key U.S. government economic data and manufacturing industry trends in the [NAM Economic Report - August 24.](#)

ECIA AUTHORIZED IS NOW



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- North American Electronic Component **Monthly** Sales Trends (ECST-MNTH) – August 2020 (Members & Participants)

To access the full breadth of ECIA's market data, members should log in to the ECIA website and visit the [Stats & Insights](#) page. Some reports are available to the public, some to members and some only to those whose participate in the survey. [Click here for a current list of available reports.](#)

Please direct questions regarding ECIA research and analysis to [Chief Analyst Dale Ford](#).

Update the ECIA Member Logo for Your Website

 **ECIA MEMBER** Supporting The Authorized Channel Your membership in ECIA reflects your support of the authorized channel. Display the member logo on your site to increase the value of your membership and show that support.

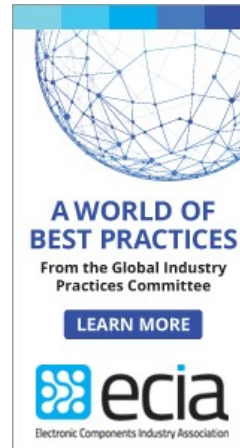
Log in to the site, and click on the [Members Only](#) Quick Link.

If you need assistance in finding your way around the website - [contact Debbie Conyers](#). Encourage your team members to create a profile and log in often to access all of the members-only information included in your membership.

Did You Know? WE Will Host Virtual Fall Chapter Meetings




ECIA is proud to support Women in Electronics! The next round of WE virtual chapter meetings will start soon - [click here to check on the details](#). Chapter meetings provide WE members with the opportunity to develop new and nurture your existing relationships within the Electronics Industry – while also gaining relevant industry information and leadership training that will enhance your career. The meetings provide opportunities to share ideas and experiences with industry colleagues in your area. If you can't make your Chapter Meeting, you can hop on any one of the WE virtual meetings and connect!

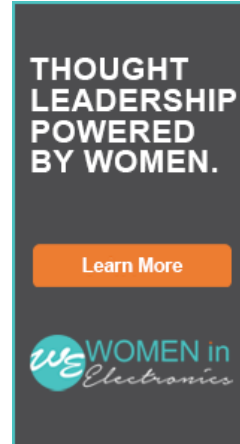


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