



ECIA Member Newsletter

August 12, 2020

Share Your Opinion in Two Market Trends Surveys



ECIA offers a wide variety of industry data reports and opportunities to take part by voicing your opinion. We are currently conducting two surveys that ask for your personal view of market trends. This is not asking you to represent your company, it is seeking your personal opinion. You need only answer for markets and products where you have knowledge.

To participate in the **Monthly Trends Survey** [click here](#) - please submit by August 18th.

To participate in the **Quarterly Trends Survey** [click here](#) - please submit before August 31.

Results of the surveys will be sent out shortly after the close of the survey period. Thank you for your support!

David Loftus Interview on WE Radio



[Women in Electronics](#) Founder and President Jackie Mattox recently interviewed David Loftus for their WE Radio "Leader in Highlight" broadcast. The series presents interviews with male and female industry influencers to discuss relevant leadership topics, gender parity, and best practices for corporate diversity and inclusion policies.

[Click here to listen](#) to Jackie and David discuss industry career paths as well as some great advice for up and coming leaders in the industry.

In this Issue...

1. [Market Trends Survey](#)
2. [Women in Electronics Radio](#)
3. [TTB Webinar Recording Published](#)
4. [Semiconductor Survey Report](#)
5. [Did You Know? Access ECIA Research](#)

Upcoming Events

Thursday, Oct. 15

- [C&R Webinar](#)

Sunday - Tuesday, Oct. 24-26, 2021

- [Executive Conference](#)

Weekly Economic Trends National Association of Manufacturers

By special agreement ECIA is pleased to present NAM Chief Economist Chad Moutray's weekly analysis of key U.S. government economic data and manufacturing industry trends in the [NAM Economic Report - August 10](#).

The Trust Bridge Webinar Recording on Risks of Returning to Work Now Available



ECIA Service Partner The Trust Bridge (TTB) conducted a webinar on the risks of working from home, and the challenges in returning to the office. The webinar recording is now available.

TTB assembled a panel of experts to explore a wide range of issues employers are facing as they respond to the COVID-19 pandemic. This thoughtful and in-depth discussion included data security and risk management issues related to working from home, such as employer rights for monitoring and controlling work environments when workers are remote; the challenges of joiners, movers, and leavers when IT support can't physically access the hardware; what to do about freelancers and contractors; ways to monitor employees without collecting their data and much more.

The webinar recording and presentation can be accessed at www.ecianow.org.

Semi Survey Shows Weakening Growth Expectations



The most recent TPC monthly survey polled over 10,700 active industry professionals across the globe. The survey shows continued weakening in C3Q growth expectations and the initial C4Q outlook is weaker than last year. Availability of critical parts

continues to improve and in most cases are at or below normal levels. [Click here to review the complete survey report.](#)

Technology Partners Consulting, (TPC) provides independent third party consulting to electronics suppliers and financial services firms. TPC provides ECIA with a monthly report on a market trends survey administered by Glenn Hitchcock, TPC founder and president.

Did You Know? ECIA Research & Analysis Posted This Week

- Discrete Semiconductor North America DTAM Report – Q1 2019 to Q1 2020 (Participants)
- North American Sales of Non-Linear Resistors – Q2 2020 (Participants & Members) North American Sales of Inductors – Q1 2020 (Participants & Members)
- World and Regional Semiconductor Data for Major Categories (WSTS Bluebook) - June 2020 (Members)

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Learn More



- World and Regional Semiconductor Data for Major Categories (WSTS Bluebook) - June 2020 (Members)
- North America Weekly IP&E Components Index – Week 31 (Members)

To access the full breadth of market data, members should log into the ECIA website and visit the [Stats & Insights](#) page. Some are available to the public, some to members and some only to those who participate in the survey. [Click here for a current list of available reports.](#)

Please direct questions regarding ECIA research and analysis to Chief Analyst Dale Ford: dford@ecianow.org.



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