



The Countdown is On - See You in 5 weeks at EDS!

[EDS 2021](#) | August 30 thru September 2 | Mirage Las Vegas

There are many news stories circulating about Las Vegas and a mask mandate. There is a recommendation that masks be worn indoors by everyone, but there is NO REQUIREMENT at this time. This is the MGM Resorts (and Mirage) position as of this past Friday:

At this time MGM Resorts has not changed our mask policy for guests here in Las Vegas. In light of the recent guidance, we will be posting signage in the Front of the House areas at all our Las Vegas properties to help make guests and visitors aware of this recommendation. We will keep you updated if we learn any additional information.

EDS attendees should continue to monitor customs and border restrictions and touch base to confirm appointments as EDS 2021 approaches. We are looking forward to seeing our ECIA members in Las Vegas!

Contact info@edssummit.com for assistance with registration.

E-Learning Initiative Moves Closer to Reality

It has been an inspiration to witness the development of this initiative over the past few years and to see the excitement it has generated. And thanks to the vision and generosity of many members, it will become a valuable ongoing ECIA benefit. A

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Upcoming Events

Wednesday, August 25

- [What Your Company Needs to Know About the SCIP Database Requirements](#)

Monday, Aug 30 - Sept 2

- [EDS Leadership Summit](#)

Sunday, October 24 - 26

- [Executive Conference](#)

Weekly Economic Trends National Association of Manufacturers

By special agreement ECIA is pleased to present NAM Chief Economist Chad Moutray's weekly analysis of key U.S. government economic data and manufacturing industry trends in the [NAM Economic Report - 07/26](#).

committee of volunteers has developed the courses in order to provide a robust introduction to the industry.

This program is designed to enable ECIA member companies to offer introductory courses explaining key concepts about the industry to educate new hires. The courses will reside on the ECIA website where activity and progress can be reported back to member companies. In the future, the courses will be made available via a licensing agreement that will allow a company to customize the content, add their own branding, and potentially house within their own Learning Management Systems. Details will be announced later in the year.

The first two courses are scheduled to be ready for use by September and the next three completed by year end. Committee members are in the final stages of content development and the courses are coming together beautifully. Courses include: Industry Overview; Terms & Definitions; Components; Taking a Product to Market and The Industry Landscape (covering ancillary companies such as EMS, Design, etc.) We look forward to developing many more!

If you want more details, contact Debbie Conyers: dconyers@ecianow.org.

Reserve Your Spot Today - Celebration of 100 Years of the Channel E-Book



Don't miss your chance to be included in the historical e-book ([example](#)). Join your peers and submit your company's story: **Abrakon, Allied Electronics & Automation; Carling Tech; Digi-Key Electronics; ebm-papst Inc.; Fair-Rite;**

Flip Electronics; Hughes-Peters; Infineon; Littelfuse; Marsh Electronics; Molex; Mouser Electronics; Ohmite; PEI-Genesis; Powell Electronics; PUI; Quail Electronics, Inc.; Rohm Semiconductor; Sager Electronics; Switchcraft, Inc.; TTI, Inc.; Vishay; WPG Americas.

The project is being overseen by Al Maag, an industry veteran who retired in 2013 as chief communications officer for Avnet. Copy is being written by experienced journalists Barb Jorgensen (EBN and EPS), Heidi Elliott (Electronic News), Steve Cholas (a variety of tech pubs and Big Zeta) and Bolaji Ojo (EPS News). The book will pay additional dividends as it is shared with employees, shareholders, and clients. And it will be an outstanding document for future industry-focused students and new employees.

Visit the [100 Years of the Channel](#) page of the ECIA website for details on how to participate. Contact [Victor Meijers](#) with any questions.

Member of the Week

ECIA honors [Powell Electronics](#) as Member of the Week!



Powell Electronics is among the largest distributors of electronic components and value-added services. Their focus and expertise includes electronic connectors, switches, sensors, and related electro-mechanical products. For close to 70 years, they have brought a unique sense of purpose and vision to electronics distribution.

Powell is a national company with a global reach, representing the most respected manufacturers. They employ a staff of over 200 people at 11 U.S. locations, and utilize state-of-the-art technology. The company services key market sectors, including:

- Military/Aerospace
- Telecommunications
- Transportation
- Medical Imaging and Instrumentation
- The United States Government

Still a family-owned company, Powell Electronics continues to be guided by the founding principles of honesty, integrity, ethical dealings, plus a sense of urgency for meeting our customers' needs.

Executive Conference: Bob Evans, Founder of Cloud Wars

Charting the Course Forward | October 24 - 26 | [Register](#)



Bob Evans is one of the world's leading analysts of the Cloud industry and the global phenomenon of digital transformation. He will delve into why the Cloud matters in his presentation titled, 'Revolution in the Cloud: How Industry-Specific Clouds are Disrupting How Businesses Operate'.

Two billion people around the world want to live digitally enhanced lifestyles - and the only way businesses can keep up with two billion digitally driven people is to harness the power of the Cloud. Industry specific clouds are allowing companies to focus on customer experience, speed, and innovation. What will this mean to your business? [Register](#) your team today and learn from this expert.

ECIA Research & Analysis



ECIA is pleased to offer its members insight into the industry and a variety of market trends information. Members can log into the website and visit the [Stats & Insights](#) page to access an increasing number of statistical reports. Some are available to the public, some to members and others are only accessible to those

who participate in the survey.

- North American Electronic Component Monthly Sales Trends (ECST-MNTH) Report– July 2021 (Members)
- North America Weekly IP&E Components Index – Week 28 (Members)

If you have questions or wish to participate in particular surveys, contact Dale Ford: dford@ecianow.org.

Did You Know? You Can Support the Executive Conference With a Sponsorship

Although most [Premier Sponsorships](#) have been spoken for, your company can still support the event! [Click here](#) to register for a sponsorship.

Powell is one of the longest-standing members of the association – 63 years and counting! Company president Ernie Schilling is a member of the Distributor Council and has previously served as a member of the ECIA Foundation. Company employees have held senior positions in the association's governance for many years.

Companies like Powell Electronics show the value of industry advocacy by staying involved. Thank you to the whole team!

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October 24-26, 2021
Loews Chicago
O'Hare Hotel

- **Conference Champion:** \$3,750 - includes 2 Registrations, (\$1950 Value), Recognition via Conference materials, Social Media ads, Event Website, App recognition, On-site Signage, Mention at Conference, Sponsor Ribbon on all Company Name Badges
- **Conference Partner:** \$2,750 - Includes 1 Registration, (\$975 Value) and all of the above recognition.
- **Conference Supporter** \$500 - Recognition on website and at the event.



**CHARTING THE
COURSE FORWARD**

October 24-26, 2021

DONT MISS OUT

REGISTER TODAY