



ECIA Member Newsletter

July 1, 2020



## Happy Canada Day to our Neighbors



## Happy Independence Day

*"May we think of freedom not as the right to do as we please, but as the opportunity to do what is right." - Peter Marshall*

## Business Operations Modifications & Reopening Schedules

**Results of Manufacturer & Distributor Survey Ended June 22, 2020**



As pandemic restrictions begin to transition toward a less restrictive environment, business managers across the country are planning and implementing their reopening strategies. Lessons have been learned through this crisis that will

influence both near- and long-term plans and operating

### In this Issue...

1. [Celebrate Canada and Independence Day.](#)
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### Upcoming Events

Sunday - Tuesday, Oct. 25-27

- [Executive Conference](#)

### Weekly Economic Trends National Association of Manufacturers

By special agreement ECIA is pleased to present NAM Chief Economist Chad Moutray's weekly analysis of key U.S. government economic data and manufacturing industry trends in the [NAM Economic Report - June 29.](#)

procedures. Looking at the state of the electronics components supply chain and the need to carefully manage the process of reopening, ECIA has conducted survey of electronic component manufacturers and distributors to gauge how companies are modifying their business operations and their progress in adopting best practices recommendations published by the ECIA Industry Practices teams.

To read the complete synopsis, [click here](#). Members can access the complete analysis on the members only [Coronavirus Resources](#) page.

## Channel Channel Podcast Provides an Update from Compliance & Risks



On the latest episode of ECIA's podcast "The Channel Channel", Vice President of Industry Practices Don Elario interviews Louise Forrest, who is with [ECIA's newest Service Partner, Compliance & Risks](#). The company is recognized as the end to end global regulatory solutions provider across the technology, consumer goods and retail,

industrial goods and life sciences sectors. Louise serves as Senior Content Project Manager and has led the regulatory compliance team for the past five years.

The podcast conversation covers the role the organization plays in helping companies understand and respond to the explosion of global regulations pertaining to the environment and consumer safety. The two talk about how regulatory deadlines are impacted by the Covid-19 crisis, the new SCIP database requirements for the electronics industry; data protection regulations for the billions of connected IoT devices; how Brexit will impact the EU REACH rules and much more.

"With all that's going on in the world right now, our members need the latest information surrounding regulatory and compliance areas," noted Elario. "Ms. Forrest's organization is fully focused on the key global regulations that impact our industry. This podcast provides an update on some of the most pressing deadlines."

The podcast can be downloaded from [ECIA's podcast page](#) or other podcast sites.

## Market Research Recently Released

**Research and Analysis Published by ECIA in the Past Two Weeks - Visit the [Stats & Insights Page](#)**

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Members, please log in to access the most detailed reports.

- [Survey Insights](#) - COVID-19 Management: Business Operations Modifications & Reopening Schedules (Ended June 22, 2020) (Synopsis available to public; Analysis is Members Only)
- [North American Electronic Component Monthly Sales Trends \(ECST-MNTH\)](#) – June 2020 (Members Only)
- [TPC Coronavirus Impact Survey](#) – June 2020 (Available to Public)
- [North American Sales & Bookings of Capacitors](#) – Q1 2020 (Summary for Members; Analysis is for Participants)
- [World Capacitor Trade Statistics](#) – Q1 2020 (Summary for Members; Analysis is for Participants)
- [North America Distributor Point-of-Sale Capacitors by State](#) – Q1 2020 (Summary for Members; Analysis is for Participants)
- [North American Sales of Non-Linear Resistors](#) – Q1 2020 (Summary for Members; Analysis is for Participants)
- [North American Sales & Bookings of Carbon & Metal Film Resistors](#) – Q1 2020 (Summary for Members; Analysis is for Participants)
- [World Resistor Trade Statistics](#) – Q1 2020 (Summary for Members; Analysis is for Participants)
- [World Inductor Trade Statistics](#) – Q1 2020 (Summary for Members; Analysis is for Participants)
- [North America Weekly IP&E Components Index](#) – Weeks 24 & 25 (Members Only)
- [AFDEC UK & Ireland Monthly Statistics](#) – May 2020 (Members Only)
- [Executive Summary – World Semiconductor Consumption Compared to Passive Component Consumption](#) – Q1 2020 (Members Only)

Please direct questions regarding ECIA research and analysis to Chief Analyst Dale Ford: [dford@ecianow.org](mailto:dford@ecianow.org).

## Did You Know? Recent Webinar Recording Available

**LECTRIX** The recording of the recent webinar conducted by ECIA Service Partner Graham Kilshaw, CEO of Lectrix, is now available. It focuses on how members can leverage social media tool LinkedIn most effectively and targets exactly what every customer-facing employee needs to know to communicate key messages and branding to the industry. Beginning with how to set up the profile, Kilshaw gives very convincing reasons why companies should pay attention to employees' presence on this ever-expanding universe.

In addition to recording the webinar, Graham generously offered a free private consultant session with one of the attendees. We are pleased to announce that Tom Wichert of TDK-Lambda won the drawing. "I was thrilled to learn that TDK-Lambda won the consultation with Graham Kilshaw of Lectrix," said Tom Wichert, Executive Vice President Sales & Marketing. "Like many companies, we are redefining our communications during this pandemic. I look forward to exploring how our team might utilize

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LinkedIn more effectively and thank ECIA for providing this opportunity.”

Access webinar recording from the [ECIA Training and Resources page](#).

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