



EDS 2021 is fast approaching and we are looking forward to seeing our ECIA members in Las Vegas!

[EDS 2021](#) | August 30 thru September 2 | Mirage Las Vegas

Important EDS Dates to Keep in Mind

- July 1 – final payments due for all accounts
- July 16 – final day to cancel space at EDS 2021
- August 6 – final day for Attendee cancellation
- August 6 – Non Member Attendee Registration goes from \$199 to \$250, Member Affiliates are \$800, Non Member Affiliates are \$1200. Late registration Additional Badges are \$300.

Latest Podcast Focuses on Channel Partner Efficiencies



ECIA's CEO David Loftus hosts Peter Heigis, CEO of mETaL, on the latest episode of [The Channel Channel](#) podcast. The two discuss the progress of the implementation of an ETL solution to automate the transfer of data between electronics industry channel partners.

"This initiative is right in the middle of the ECIA wheelhouse," said David Loftus. "Enabling efficiencies between the component manufacturers and their channel partners is what we are all about."

For more information about the Automated Exchange Initiative, including a demonstration video of the mETaL program, go

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Upcoming Events

Monday, Aug 30 - Sept 2

- [EDS Leadership Summit](#)

Sunday, October 24 - 26

- [Executive Conference](#)

Weekly Economic Trends National Association of Manufacturers

By special agreement ECIA is pleased to present NAM Chief Economist Chad Moutray's weekly analysis of key U.S. government economic data and manufacturing industry trends in the [NAM Economic Report - 06/28](#).

Member of the Week

The spotlight is on [Murata Electronics North America](#) as ECIA's Member of the Week!

to [Automated Data Exchange Initiative](https://ecianow.org) (ecianow.org). To access the podcast, visit www.ecianow.org/podcasts.

ECIA Research & Analysis

Dale Ford's Webinar Recording Available



In case you missed the 2021 Midpoint Assessment webinar, the recording and presentation deck are available on the [webinar page](#) of the ECIA website.

ECIA is pleased to offer its members greater insight into the industry in addition to a variety of market trends information. Members can log into the website and visit the [Stats & Insights](#) page to access an increasing number of statistical reports. Some are available to the public, some to members and others are only accessible to those who participate in the survey.

Recent Research

- AFDEC UK & Ireland Monthly Statistics – May 2021(Members)
- North America Weekly IP&E Components Index – Week 24 (Members)

If you have questions or wish to participate in particular surveys, contact Dale Ford: dford@ecianow.org.

Join in the Celebration of 100 Years of the Channel



We are creating a historical e-book ([example](#)) that will recognize the visionaries and founders of our industry, the companies that made a difference, technology and operational advancements, and the association —

which has helped spur the growth/value of the tech channel.

When completed it will celebrate our past and delve into the future. Copy is being written by experienced journalists such as Barb Jorgensen (EBN and EPS), Heidi Elliott (Electronic News), Steve Cholas (a variety of tech pubs and Big Zeta) and Bolaji Ojo (EPS News). The book will pay additional dividends as it is shared with employees, shareholders, and clients. And it will be an outstanding document for future industry-focused students and new employees.

Visit the [100 Year](#) page of the ECIA website for details on how to participate. Contact [Victor Meijers](#) with any questions.



ata's slogan "Innovator in Electronics" reflects the commitment of every employee to contribute to society's advancement. This is achieved by continually striving to develop promising new technologies, "world's first" innovations, and products that shape the future of electronics. This fundamental concept has enabled Murata to define and support emerging markets, drive product development, and expand into new domains. As such, the company leads the way in innovation throughout the electronics industry.

Murata employees are the bedrock of its success. "Innovativeness" is at the crux of all initiatives and is critical in the company achieving its optimum performance. To be an "Innovator" within Murata means constantly considering how to improve the world around us and making those changes when opportunities arise.

The company is dedicated to supporting associations like ECIA. A member since 1986, Murata team members have been active on committees, Councils and the Board of Directors. The company supported the Regional Series meetings and has sponsored the Executive Conference for over 10 years. Murata Electronics NA President and CEO David Kirk currently serves on the Manufacturer Council.

We are grateful for their steadfast leadership, guidance and membership support. Thank you!

ECIA's GIPC Environmental Compliance Group



The ECIA's GIPC Environmental Compliance subgroup met recently to discuss matters that impact the electronic component industry. Environmental Compliance is one of seven areas the

[GIPC tracks.](#)

Companies represented in this group include Allied Electronics and Automation, Digi-Key Electronics, Future Electronics, KEMET Electronics, Littelfuse, Mouser Electronics, Newark, NXP, Phoenix Contact, TDK, and TTI, Inc.

Updates were provided on issues such as [PIP 3.0](#); [SCIP](#) and [Prop 65](#). ECIA works with a number of third-party companies that specialize in these areas and provide ECIA members a way to stay on top of these important issues.

For more information about Environmental Compliance, see [Issues & Practices \(ecianow.org\)](#). To learn more about how to participate in this important work, contact [Don Elario](#).

Did You Know? Budde Marketing Is An ECIA Service Partner



[Budde Marketing Systems](#) - an ECIA Service Partner - has been managing POS data programs and providing channel data analysis since 1996. Working with ECIA and many ECIA members over the years,

they are recognized as the industry leaders in channel data analysis and management.

Budde Marketing Systems specializes in startup programs and pride themselves on their industry reputation over the years. Let them help you harness the power of the information contained in your POS data. [Get a free estimate.](#)



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