The Source

A weekly newsletter for members of the Electronic Components Industry Association



ECIA Member Newsletter

May 26, 2021

Channel Channel Podcast Features Dean Kamen



Digi-Key Electronics' Vice President of Business Development Paul Dosser is the guest host for a thought-provoking conversation with inventor Dean Kamen on the latest episode of ECIA's The Channel Channel podcast.

Dean Kamen is an inventor, an entrepreneur, and a tireless advocate for

science and technology. On this podcast, Kamen explains in detail how his wildly successful FIRST® programs have addressed the 'demand problem' by engaging with students early to ignite the inventor's spirit among young people all over the globe. These remarkable programs regularly engage with over 679,000 students, including many girls and minorities. Kamen also discusses the release of the Christa McAuliffe Silver Dollar.

To spend some time listening to this inspiring podcast, go to www.ecianow.org/podcasts. Dean will present a keynote session sponsored by Digi-Key Electronics and TE Connectivity at the ECIA Executive Conference October 24-26 at the Loew's Chicago O'Hare Hotel. Save the dates and plan to attend!

EDS Registration

Registration is Open | New Badge Procedures



Due to the continuing issues regarding the COVID-19 pandemic, new registration procedures have been instituted this year. Please register prior to the event rather than onsite, as there is a new badging procedure for this year. Also, please note that each attendee will be issued 1 badge.

Replacement badges will incur a \$25/badge reprint fee.

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Upcoming Event

Monday, August 30 - Sept 2

• EDS Leadership Summit

Sunday, October 24 - 26

• Executive Conference

Weekly Economic Trends National Association of Manufacturers

By special agreement ECIA is pleased to present NAM Chief Economist Chad Moutray's weekly analysis of key U.S. government economic data and manufacturing industry trends in the NAM Economic Report - 5/24.

Member of the Week

Congratulations to ECIA's Member of the Week: Mouser Electronics.

Mouser Electronics is a globally authorized distributor of semiconductors

- Companies with meeting space or hotel suites: A preregistration information email was sent to representatives of companies who have booked space at EDS in the past. In the email, there is a link to a Google Form, which will record consents to the required EDS documents prior to confirmation of your space.
- Distributor and Rep attendees: An email with the registration code was sent to prior attendees. Only Distributors and Reps may register as Attendees. If you did not receive the password, please contact EDS Management at info@edssummit.com.

Remember to set up your company profile on <u>EDSLink</u> (instructions in your confirmation email) to connect with registered companies before the show. We look forward to seeing you in Las Vegas!

ECIA Research & Analysis

ECIA is committed to making industry data more accessible than ever. Members can log into the website and visit the <u>Stats</u> <u>& Insights</u> page to access an ever increasing number of statistical reports. Some are available to the public, some to members and some only to those whose participate in the survey.

- North American Electronic Component Monthly Sales Trends (ECST-MNTH) Report – May 2021 (Members & Participants)
- North American Sales & Bookings of Carbon & Metal Film Resistors – Q1 2021 (Participants only)
- World Inductor Trade Statistics Q1 2021 (Participants only)
- North America Weekly IP&E Components Index Week 19 (Members)

Please direct questions regarding ECIA research and analysis to Chief Analyst Dale Ford: dford@ecianow.org.

TrustedParts Updates

Is it really that big a deal to get genuine parts from authorized sources?



Of course, the answer is a resounding YES - it's a huge deal!

Read the latest blog entry to learn about the important updates to the TrustedParts.com company portals. Participating distributors and manufacturers have more control, flexibility, and transparency when it comes to franchise agreements and product authorizations.

To learn about participating on the site, contact ECIA Sr. VP Victor Meijers: vmeijers@ecianow.org. Not yet a registered



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for over 1,100 industryleading manufacturer brands. They specialize in the rapid introduction of the newest products and technologies targeting the design engineer and buyer communities.

The company has a long history with the Association. Over those years of involvement, many Mouser teammates have been involved on ECIA Committees, Councils and the Board of Directors. Company president and CEO Glenn Smith currently serves on the Distributor Council and the Inventory Search Steering Committee as well as Todd McAtee, VP **Business Development** Americas which has played a key role on the annual executive conference planning committee.

"We are proud to be a member of ECIA and to support its continue efforts to promote the sale of Authorized Electronic Components", said McAtee. "ECIA is a key industry organization that brings the voice of Distribution, Suppliers and Manufacturer Reps together to develop the Industry's best practices through collaborative feedback and forums with a common goal in mind. ECIA continues to bring tremendous value to our industry by offering valuable tools including TrustedParts.com, Market Trends, and Technical Standards."

The company was one of the founding sponsors of the association-run inventory

EIA Standards News



The CE-2 EIA National Connector and Socket Standards Committee has completed work on the revision of EIA-364-70C. The new edition is EIA-364-70D Temperature rise versus current

test procedure for electrical connectors and sockets and is available for purchase from <u>IHS Markit</u>.

ECIA, through its <u>EIA Standards Committee</u> (ESC), provides a unique forum for the discussion of technical issues and development of industry standards that drive the manufacture, application and use of electronic component products and systems on a global basis. These voluntary industry standards carry the "EIA Standards" trademark and are developed in accordance with, and accredited by, the American National Standards Institute (ANSI).

For more information on the ECIA technical standards program, please contact <u>Ed Mikoski</u> or <u>Laura Donohoe</u>.

Did You Know? The Trust Bridge Offers Cyber Safety Resources



ECIA Service Partner The Trust Bridge offers a number of resources on topics relating to cyber and data protection, including:

- Data Protection and Compliance by Design
- · Data Breaches and how to manage them
- Marketing in the Data Privacy Era
- Intellectual Property and its commercial worth as a data asset

Visit their website to learn more about protecting your business.

search site TrustedParts, the only site that offers genuine components from authorized distributors. Mouser is also dedicated to inspiring young people's interest in science and technology, and proud to be a major sponsor of FIRST Robotics, one of the beneficiaries of the ECIA Foundation.

We are so appreciative of the generous contributions Mouser has made to ECIA's success and the industry's growth. Thank you for your unwavering support!





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