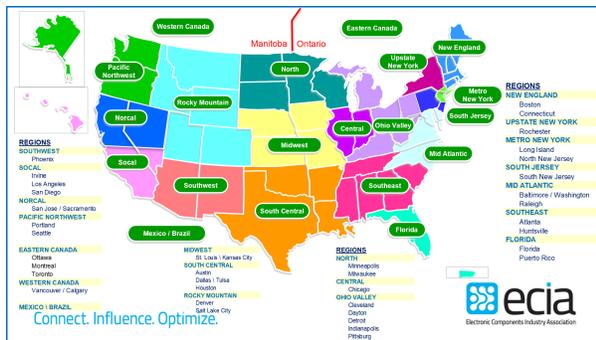


Americas Regional DTAM - 2020

ECIA Member - Only Access Granted



ECIA is pleased to announce that the Americas Regional DTAM for 2020 is now posted in the “[Stats & Insights](#)” section at [ECIAnow.org](#). (Members will need to log in to access.) *Please note that this research is copyrighted and should not be shared beyond your company and/or in ECIA member discussions without written ECIA permission.*

To our knowledge this is the first time that detailed research of this type covering the complete Americas region has been developed. We thank all who took the time and effort to support this research. In addition to the data from the survey, [Buddle Marketing](#) shared highly valuable, aggregated data from their direct POS database by the regions that were defined for this research. The regional share in their database was also a key input in the process. Without these contributions and support, the research would not have been possible! We hope to conduct this research again next year to develop data for 2021.

Please contact Chief Analyst [Dale Ford](#) with questions about ECIA research and analysis.

Additional Research & Analysis - Log in For Access

- Americas DTAM by Region – 2020 (Members)
- TPC Semiconductor Market Survey – April 2021 (Public)
- Component Lead Time Report – April 2021 (Public)
- IDEA European Electronic Component Distribution Statistics – Q1 2021 (Members)

In this Issue...

1. [Americas DTAM Research](#)
2. [Semiconductor Survey Report](#)
3. [GIPC Webinar](#)
4. [EDS Promo](#)
5. [Did You Know? Supporting Robotics](#)

Upcoming Events

Monday, May 24

- [GIPC Webinar](#)

Monday, August 30 - Sept 2

- [EDS Leadership Summit](#)

Sunday, October 24 - 26

- [Executive Conference](#)

Weekly Economic Trends National Association of Manufacturers

By special agreement ECIA is pleased to present NAM Chief Economist Chad Moutray's weekly analysis of key U.S. government economic data and manufacturing industry trends in the [NAM Economic Report - 5/17](#).

Member of the Week

Congratulations to [Amphenol](#), ECIA's Member

- North American Sales & Bookings of Inductors – Q1 2021 (Participants)
- North American Sales & Bookings of Non-Linear Resistors – Q1 2021 (Participants)
- North America Weekly IP&E Components Index – Week 18 (Members)

TPC Semiconductor Survey Report



The most recent TPC monthly survey polled ~9,900 respondents. It shows continued improvements in C1Q21 growth and seasonality expectations. While C2Q's outlook did moderate slightly, the seasonality outlook for C2Q continues to be much better than in the previous 4 years. The survey showed a growth outlook for C1Q21 improving versus last month. In addition, it seems end customers have become more comfortable with higher inventory levels. [Click here](#) to review the survey report.

Technology Partners Consulting, (TPC) provides independent third party consulting to electronics suppliers and financial services firms. TPC provides ECIA with a monthly report on a market trends survey administered by Glenn Hitchcock, TPC founder and president.

GIPC Update Webinar

Monday | May 24 | 4:00 EST | [Register Now](#)



ECIA members and non-members are invited to join, learn and submit ideas and suggestions for this upcoming webinar. If you have an interest in industry issues like Design Registration or Environmental Compliance - the Global Industry Practice Committee is a great place to start. [Register today.](#)

Learn about these latest initiative developments:

- Design Registration Study – Phase 2: Desired – Future State
- PCN (Product Change Notification): Technology Advancements
- Workplace – Post Pandemic – How is it Changing?
- Environmental Compliance: New GIPC Advisors
 - EPA PIP 3.1, CA Prop 65, SCIP Database
- General ECIA updates with CEO David Loftus, Chief Analyst Dale Ford
- Growing the SME Pool
- GIPC Succession Planning

More more information, please contact [Don Elario](#).

of the Week.

Amphenol

Amphenol is one of the largest

manufacturers of interconnect products in the world. The company designs, manufactures and markets electrical, electronic and fiber optic connectors, coaxial and flat-ribbon cable, and interconnect systems. Amphenol has a diversified presence across eight high-growth segments of the electronics market: Military, Commercial Aerospace, Industrial, Automotive, IT Datacom, Mobile Networks, Mobile Devices and Broadband. The company has a strong commitment to sustainability and strives to make the highest quality products for their customers with the smallest environmental footprint.

A member of the association for over 20 years, the company has a long history of supporting the inventory search site [TrustedParts.com](#) and actively participating on Councils and Committees. Annette Tyler serves as a member of the Manufacturer Council where her perspective is always appreciated.

"I truly value being part of ECIA as well as the Manufacturer Council", noted Annette.

The support of members like **Amphenol** guarantees the future success of ECIA in achieving its goals. We are grateful for your participation!

Help Promote EDS 2021

You Might Win a Phantom 4 Quadcopter Drone!



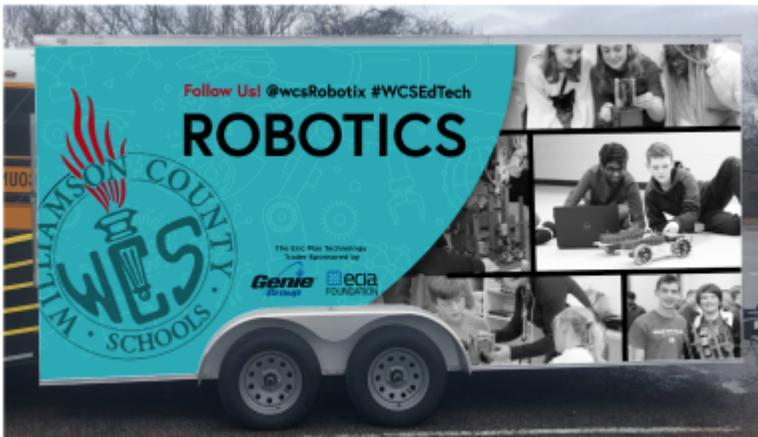
How it works:

- Download a banner ad from edssummit.com
- Add the EDS banner to your company's website or your email signature. Be sure it links to edssummit.com
- Send the link or a screenshot of your website or email containing the banner to info@edssummit.com

The winner will be selected at random from all entrants during the

All-Industry Kickoff Reception, Monday, August 30 at EDS. You'll need to be present to win. Good luck!

Did You Know? The Eric Max Fund Supports Youth Robotics



The ECIA Foundation supports the "Eric Max Drone Club" and the "Eric Max Technology Trailer" through a special fund in honor of the late Eric Max, a long-time ECIA & Foundation board member. At his family's request the fund was established with generous donations from industry friends.

The club serves middle school students as they learn to code, build and fly micro-drones. The trailer was instrumental in hosting 2020 VEX Robotics tournaments at several schools and partnering with Brentwood Academy to host the Tennessee State Championship. Congratulations to the students, mentors, coaches and parents involved in these programs! [Click here](#) to read more about this successful program. It's never too early to influence the next generation of employees and customers!

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