

GIPC Compiles Best Practices in Infection Control

Don Elario, VP Industry Practices



ECIA's Global Industry Practices Committee (GIPC) has compiled a comprehensive list of best practices in COVID-19 Infection Control to aid companies as they adapt to the unexpected challenges associated with the pandemic.

"We have identified best practices that have been implemented in a collective sampling of operations," said Don Elario, ECIA VP Industry Practices. "For the next steps, the industry needs to be looking down the road to what the new normal will be for daily operations."

The COVID-19 Infection Best Practices List includes information for gatherings, protocols, cleaning and enforcement, and employee morale. The complete document is available to members and non-members on ECIA's [Coronavirus Resources](#) page. There are several links to pertinent information for the electronics industry.

Upcoming Webinar

Brand Management | Thursday, April 30 | 1:00 PM Eastern



Join ECIA's webinar April 30 featuring [Lectrix](#) CEO Graham Kilshaw. Graham will focus on the Do's and Do Not's of brand management

during an economic downturn.

Join the webinar to learn how three companies emerged stronger from periods of uncertainty by successfully marketing themselves while their competitors lessened their own efforts. [Click here to register.](#)

In this Issue...

1. [GIPC Compiles Best Practices](#)
2. [Upcoming Webinar: Brand Management](#)
3. [TPC Covid Survey Report](#)
4. [Did You Know? Hiring Our Heroes has Employer Programs](#)

Upcoming Events

Wednesday, April 29

- [Spring Engineering Summit - Webex](#)

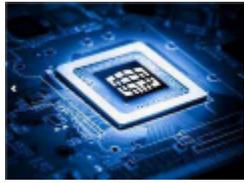
Thursday, April 30

- [Brand Management](#)

Weekly Economic Trends National Association of Manufacturers

By special agreement ECIA is pleased to present NAM Chief Economist Chad Moutray's weekly analysis of key U.S. government economic data and manufacturing industry trends in the [NAM Economic Report - April 27.](#)

TPC Releases Results of Latest COVID Survey



As a follow up to their ongoing research on the impact to the electronics supply chain in China from the Coronavirus TPC conducted a 3rd special survey. The survey had ~6500 respondents with ~85% located in China.

Key findings include:

- 48% of the respondents are seeing an incremental negative impact over the past 4 weeks to demand and/or production from the virus vs. 57% previously
- 53% think the production shortfall in C1Q will be made up in C2Q which is up significantly from 16% in the March survey.
- 27% (vs. 7% in March and 25% in February) see any demand being destructed in C2Q because of production shortfalls in C1Q

[Click here](#) for the complete April survey report. Technology Partners Consulting, (TPC) provides independent third party consulting to electronics suppliers and financial services firms. TPC provides ECIA with a monthly report on a market trends survey administered by Glenn Hitchcock, TPC founder and president.

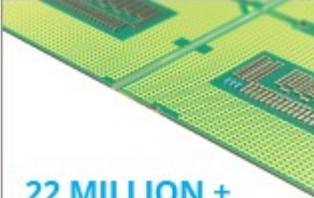
Did You Know? Hiring Our Heroes Offers Employer Programs



The ECIA Foundation promotes industry careers to our military veterans. Through a partnership with [Hiring Our Heroes](#), ECIA members can tap into this vast resource for an experienced and

educated workforce.

Hiring Our Heroes hosts a variety of programs and events for transitioning service members, veterans, and military spouses. You're invited to connect with veteran and military spouse candidates at in-person hiring events on military installations across the globe and in cities throughout the nation.



**22 MILLION +
UNIQUE PART
NUMBERS**

Industry Leading Electronic
Components Search Engine

Search Authorized
Distributors Now 🔍

 **ecia**
AUTHORIZED
Search. Find. Buy.

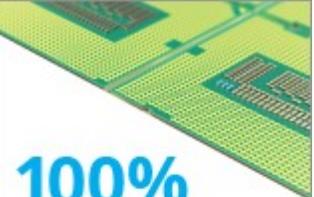


**A WORLD OF
BEST PRACTICES**

From the Global Industry
Practices Committee

LEARN MORE

 **ecia**
Electronic Components Industry Association



**100%
AUTHORIZED
SOURCES**

Industry Leading Electronic
Components Search Engine

Search Authorized
Distributors Now 🔍

 **ecia**
AUTHORIZED
Search. Find. Buy.

