The Source

A weekly newsletter for members of the Electronic Components Industry Association



ECIA Member Newsletter

April 15, 2020

Webinar Offers Practical Advice for Safer Remote Working



Thursday, April 16: 11:00 AM

<u>Click here to register</u> for the final portion of the 3-part series. It will explore Supply Chain Assurance and Operational

Resilience along with suggestions for Post-Pandemic Preparations your company might consider.

The first two webinars in the series focused on a variety of subjects around cyber health and data assets; corporate communications and maintaining a professional presence during this unique time. The 20-minute segments are designed to bring you the latest tips and best practices from subject matter experts. Recordings are posted on the ECIA Webinar page, under the Training and Resources tab.

Coronavirus Resources Page



ECIA has been diligent in updating the Coronavirus Resources page. Check there to find a number of links to government resources and updates on the spread of the virus. Visit it to stay abreast of developments that may affect

your business.

Thanks to our ECIA Service Partners, there are links to webinar recordings that provide a number of helpful tips with regard to navigating the pandemic.

GIPC Quarterly Update Webinar

Monday, April 20, 4:00 PM Eastern

The Global Industry Practices Committee (GIPC) has been working on some new initiatives in the first quarter of 2020 and will hold a Q1 update on Monday, April 20 at 4:00 p.m. EST.

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Upcoming Events

Thursday, April 16

• Safer Remote Working Webinar: Part 3

Monday, April 20

• GIPC Update Webinar

Friday, April 24

 Rep Council - Quarterly Webinar

Wednesday, April 29

 Spring Engineering Summit - Webex

Weekly Economic Trends National Association of Manufacturers

By special agreement ECIA is pleased to present NAM Chief Economist Chad Moutray's weekly analysis of key U.S. government economic data and manufacturing industry trends in the NAM Economic



Join Don Elario, VP of Industry Practices, committee members and the SME (Subject Matter Expert) resource pool members for this timely review of important association initiatives. Click here to register.

The meeting is open to all ECIA members who wish to attend and learn more about the GIPC.

Manufacturer's Rep Council to Provide Update



Friday, April 24, 10:30 AM Eastern

The Independent Manufacturer Rep Council has been working diligently on initiatives that help run your business more efficiently. Take this opportunity to discover the progress being made on two key programs:

- Model Distribution Training Best Practices outlines a process to standardize key training elements that maximize the manufacturer's training and have proven valuable to distributors.
- The development of ETL software that enables Rep and Manufacturer systems to "talk" to each other - improving efficiencies by saving time and money in the reporting process.

Members - join the webinar and get involved! <u>Click here to register</u>.

ECIA Monthly Sales Trends Survey



The monthly sales trends survey was developed to supplement the quarterly report. It requests less detail while providing a more frequent update.

Please take 5 minutes of your time to answer the questions in the survey. You only need to answer for markets and products that you have knowledge of.

Your answers should be based on your own outlook of the overall market, not your company's outlook.

<u>Please submit responses by April 17th. Click here to complete the survey.</u> Results of the survey will be sent out later this month.

Report - April 13 and Global Economic Update April 9.





Did You Know? Women in Electronics is Offering Free Membership



Women in Electronics has opened up its program at no charge to all women in the industry through May 1, 2020. Any colleagues who are interested can register here. In addition, current

members will be granted a one-month membership extension. *Please note that their current website does not support Internet Explorer.

Fueled by authenticity, courage and commitment, Women in Electronics (WE) is a community of progressive women leaders at all stages of their careers dedicated to their own professional and personal leadership development as well as the growth of their counterparts in the fast-paced electronics industry.

