

## Americas Electronics Component Regional DTAM Survey

**New Initiative to Create DTAM Regional Revenue Splits for the Americas | Participate by April 23 | [Click Here](#)**



Please consider supporting the **new** "Americas Electronics Component Regional DTAM" survey. The goal of this survey is to develop an Americas DTAM revenue split by region for the major electronics component categories. The 2020 Total Americas DTAM revenues for the major component categories have been estimated through prior research.

Your Support is Essential. We ask you to provide **your personal estimate** of Total DTAM revenue share by region for any component category and region where you have knowledge or visibility. We are not asking you to represent your company. This invitation is open to distributors, manufacturers, and manufacturer reps.

Only those who participate in the survey will receive the survey results. Please [submit your inputs](#) by **Friday, April 23rd**.

If you have any questions about the ECIA's DTAM research or other data offered, please contact Dale Ford at [dford@ecianow.org](mailto:dford@ecianow.org).

### Recently Released Research - Log in for Access

- North America Weekly IP&E Components Index – Week 13 (Members only)
- North America Monthly IP&E Components Index – March (Members only)

## April ECST Survey - Participate Today

The Electronic Component Sales Trends (ECST) tracks viewpoints on the sales of electronic components and the impact on end markets by surveying ECIA members, their peers and colleagues.

We ask you to provide your personal input for the [April Monthly ECST](#) survey. We are not asking you to represent your company - the survey asks for your individual perspective.

*Only participants* in the survey will receive a copy of the results. The return on a small investment of time is enormous! A limited, top-line view will be provided to others.

[Click here](#) to complete the April Monthly April survey by **April 20<sup>th</sup>**.

## EDS Registration Now Open

**2021 Date | August 30 - September 2**

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### Upcoming Events

Monday, August 30 - Sept 2

- [EDS Leadership Summit](#)

Sunday, October 24 - 26

- [Executive Conference](#)

[Weekly Economic Trends](#)  
National Association of  
Manufacturers

By special agreement ECIA is pleased to present NAM Chief Economist Chad Moutray's weekly analysis of key U.S. government economic data and manufacturing industry trends in the [NAM Economic Report - 4/12](#).

### Member of the Week

Join us in congratulating **TTI, Inc.** as the Member of the Week.

Headquartered in Fort



Worth, Texas, TTI, Inc. is celebrating its [50th anniversary in 2021](#) as

the world's leading authorized distributor specialist offering passive, connector, electromechanical and discrete components. TTI's extensive product line and supply chain solutions have made the company the distributor of choice for industrial, military, aerospace and consumer electronic manufacturers



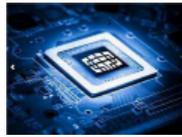
Registration is open to distributors and representatives for EDS 2021!

An email with this year's password was sent out yesterday. If you did not receive it, please check your Junk Mail folder.

If you have attended EDS in the past and your company had meeting space (a hotel suite, booth or meeting room), please check with the person in your company who coordinates EDS activities regarding your registration status. Companies holding space at EDS register their individual staff members when confirming their space.

Please visit the [EDS website](#) for more information!

## TPC Semiconductor Market Report



The most recent TPC monthly survey polled over 9,000 active industry professionals across the globe. Growth expectations for C1Q21 and C2Q21 continued to improve. Availability of critical parts continues to trend towards less availability especially in Micro

Controllers and Capacitors. [Click here to review the complete survey report.](#)

Technology Partners Consulting, (TPC) provides independent third party consulting to electronics suppliers and financial services firms. TPC provides ECIA with a monthly report on a market trends survey administered by Glenn Hitchcock, TPC founder and president.

## Did You Know? You May Need a Nominated European Representative Service



ECIA Service Partner [The Trust Bridge](#) offers organizations a unique combination of expertise, advice, and practical implementation, combined with independently accredited training, in the

data protection and operations area, and in cyber security.

- Do you offer goods and services internationally (outside the US)?
- Do you offer goods and services to the UK and / or EU?
- Do you have employees based in the UK or EU?

If the answer is **yes** to any of the questions above, there is a **legal requirement** that US based organizations must now meet. [Access the Trust Bridge webinar discussion](#) of the new data protection requirement associated with UK legislation and the GDPR. It applies to organizations that are managing data in the UK and EU. Listen in to learn about the major issues an organization must consider, including the requirement of appointing a Nominated European Representative (NER) for your organization.

worldwide.

"Supporting the good works of the ECIA within, and on behalf of, our industry is important to the leadership at TTI," said Don Akery, President, TTI Americas. "We feel it's incumbent upon us to pay forward our success by securing the future for the those who follow us into this great line of work."

TTI has a long history of association involvement – the company has been an active member since 1981! Through the years, it has been well represented on the Board, Councils and many Committees. CEO Mike Morton currently serves as the Distributor Council Chair and member of the Board of Directors. Michael Knight, President TSG/SVP Corp. Business Development served many years on the Board and was awarded the ECIA North Star Award for his remarkable service. TTI Inc. team members have contributed to ECIA in countless ways on a wide variety of Committees ranging from Global Industry Practices Committee to Marketing. Melanie Pizzey, VP, Global Business Operations recently chaired the 2019 Executive Conference.

The support from an industry leader like TTI has been invaluable to ECIA as we continue to develop solutions to move the industry forward. We are so grateful for your leadership.

Congratulations to everyone at TTI on this anniversary year!

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