

The Industry Mourns the Loss of TTI's Founder

ECIA joins in mourning the loss of an industry icon, TTI Founder and CEO Paul Andrews. It speaks volumes about the man to see the many posts from employees past and present, channel partners around the globe and the industry at large. His memory will live on in the legacy he leaves with the TTI Family of Companies. [Read company release.](#)

ECIA Continues to Voice Industry Stance on Automotive Chip Shortage

ECIA's President and CEO David Loftus penned an opinion piece in response to the recent automotive chip shortage articles. [Click here](#) to review his article. Additionally, his [response to a Wall Street Journal](#) article was published.

ECIA will continue to voice the concerns of the industry and collaborate with like-minded industry associations to make your positions heard.

EIA Standards Committee Virtual Meetings

[CE-2](#) | March 24 | 1:00 - 5:00 PM EST

[Spring Engineering Summit](#) | March 31 & April 1 | 8:00 AM - 5:00 PM EST



Due to the continuing pandemic and restrictions on travel, the spring meetings of the CE-2 committee and the Spring Engineering Summit will take place via web conference. Ongoing and new EIA standards projects will be discussed, as well as an overview of the ECIA international standards program. Anyone with a material interest in the subject matter is eligible to attend. If you are interested in calling into the meeting and are not currently active on one of the standards committees, please contact [Ed Mikoski](#) or [Laura Donohoe](#) for an invitation link.

ECIA Research & Analysis

Monthly ECST | [Participate Today](#)



ECIA continues to work to deliver valuable and unique industry research. Please help us continue our efforts by participating in the ECST (Electronic Component Sales Trends) survey, which looks at trends in the North American market only. Please only answer for markets and products that you have knowledge of. Your answers should be based on your own outlook of the overall market, not your company's outlook. All answers will

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Upcoming Events

Mon. - Wed. March 15-17

- [UID Training](#)

Thursday, March 18

- [ITR Webinar](#)
- [Dale Ford Webinar](#)

Friday, March 19

- [Problem First Marketing](#)

Wednesday, March 24

- [CE-2 Meeting](#)

[Weekly Economic Trends National Association of Manufacturers](#)

By special agreement ECIA is pleased to present NAM Chief Economist Chad Moutray's weekly analysis of key U.S. government economic data and manufacturing industry trends in the [NAM Economic Report - 3/01](#).

Member of the Week

MARSH
Electronics, Inc.

This week we recognize one of ECIA's long-time members, Marsh Electronics!

Since 1937, Marsh Electronics has proudly delivered extremely high-quality products, service, and value to their customers. This philosophy helped the company grow into a regional industry leader,

be kept confidential and only aggregate results will be published. [Click here](#) to participate.

Dale Ford Webinar: Launching into 2021 - A Perspective

Thursday, March | 1:00 EST | [Register Today](#)

Join ECIA's Chief Analyst Dale Ford for a review of industry market data and his perspective on the industry moving forward into 2021. Dale will share recent reports and update attendees on several initiatives to provide you with even more relevant data. □

Research and Analysis Recently Published

Members, please log in to the ECIA website and search the [Stats & Insights page](#) for all recent reports.

- North American Electronic Component Monthly Sales Trends (ECST-MNTH) – February 2021 (Members)
- North American Capacitor POS by State – Q4 2020 (Participants & Members)
- World Inductor Trade Statistics – Q4 2020 (Participants & Members)
- World Capacitor Trade Statistics – Q4 2020 (Participants & Members)
- Semiconductor Sales by Region & World Total (WSTS Bluebook) – January 2021 (Participants)
- World and Regional Semiconductor Data by Product Categories (WSTS Bluebook) - January 2021
- TPC Semiconductor Market Survey – February 2021 (Members)
- North America Weekly IP&E Components Index – Week 7 (Members)

Webinar: Streamline Your Business with Automated Data Transfer

Friday, March 26 | 1:00 PM EST | [Register Today](#)



Join us for an opportunity to learn how to streamline the data transfer process for reporting your new business opportunities. This process has been tested over the past year and proven very effective with a variety of CRM platforms. To review the information on this unique transfer technology, visit the [Automated Data Exchange](#) page

on the ECIA website.

The webinar will provide a chance to hear first hand stories of success from Rep Council Chair Alan Ahern, President of Crowley Associates and Gary Mountford, VP of C&K Americas. Learn the implementation details from MetalHub President Peter Heigis. [Click here](#) to register.

Did You Know? SPARK is Going Virtual

April 20 - May 18 | [Application](#)



Help your best and brightest take their careers to the next level. SPARK has played an invaluable role at the EDS Summit since it was first introduced in 2015.

This year, the immensely popular professional development program is going virtual – with weekly 4-hour interactive Zoom sessions held every Tuesday from April 20 through May 18.

distributing a wide range of electronic components and solutions throughout the north central United States. They are focused not only on dependable products and services, but also on developing partnerships that help businesses grow.

Marsh Electronics has been actively involved with ECIA and predecessor NEDA for 50 years! Marsh CEO Jim Banovich served on the Board of Directors, the ECIA Foundation Board, and now the Distributors Council. He provided guidance and one-on-one sessions with the ECIA Foundation's Project Host program –designed to introduce college students to the industry. □

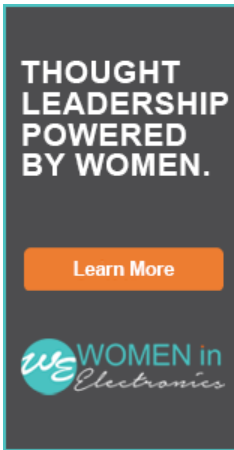
We are so grateful for the support of Marsh, their willingness to share their time and resources for the betterment of the industry is what ECIA membership is all about!

A vertical advertisement for TrustedParts.com. At the top is the logo "TrustedParts.com" with a checkmark icon. Below the logo, the text "ALWAYS REAL-TIME PRICING AND AVAILABILITY" is written in yellow and white. Underneath, "BOM MANAGEMENT TOOLS" is written in large yellow letters. At the bottom, it says "Search authorized distributors now" with a magnifying glass icon.

A vertical advertisement for ECIA. At the top is a graphic of a globe made of blue lines. Below the globe, the text "A WORLD OF BEST PRACTICES" is written in blue. Underneath, it says "From the Global Industry Practices Committee" in a smaller font. A blue button with the text "LEARN MORE" is positioned below that. At the bottom is the ECIA logo, which consists of a stylized blue icon followed by the word "ecia" in a lowercase, sans-serif font, and "Electronic Components Industry Association" in a very small font below it.

Each session is highly interactive and is designed to create personal development strategies that align with career goals.

Only 20 spots are open, and they'll fill quickly. [Candidates should apply now!](#)



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