

ECIA Researches the Impact of the Coronavirus

ECIA Completes Second Survey of Electronics Components Supply Chain

Disconcerting headlines continue to announce the spread of the Coronavirus (COVID-19) and its impact on people and markets around the world as it emanates from the epicenter in Wuhan, China. From the start of this crisis, ECIA has been actively gathering research to enable increased visibility for participants in the electronics components supply chain.

This week ECIA released the results of its latest survey of electronics component manufacturing and distribution companies. This survey which ended February 21 provides the latest assessment of the impact of the Coronavirus on electronics component supply chains. In addition, ECIA members can access a new comprehensive survey of approximately 6,000 electronics industry participants, 85% in China, which also addresses the Coronavirus impact. These reports are available to ECIA members by logging in to ECIANow.org and selecting the ['Issues & Practices'](#) tab.

New Podcast Interview with NAM's Chad Moutray



In our effort to keep abreast of the Coronavirus news, the latest podcast with Chad Moutray reviews his analysis of the economic issues resulting from the Coronavirus, including [NAM's](#) estimates of the impact on 2020 forecasts for the manufacturing industry.

Moutray is chief economist for the National Association of Manufacturers, where he serves as their economic forecaster and spokesperson on economic issues. During this podcast with Dale Ford, ECIA's Chief Analyst, Moutray discusses whether the health crisis will be a Q1 disruptor or continue further into the calendar year.

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Upcoming Events

Sun - Wed, March 8-11

- [University of Innovative Distribution](#)

Wednesday, April 29

- [Spring Engineering Summit](#)

Mon - Friday, May 11-15

- [EDS](#)

Weekly Economic Trends National Association of Manufacturers

By special agreement ECIA is pleased to present NAM Chief Economist Chad Moutray's weekly analysis of key U.S. government economic data and manufacturing industry trends in the [NAM Economic Report - February 24](#).

Access this and other ECIA podcasts at ecianow.org/podcast.

TPC Monthly Survey Results Show Significant Inflection



The February 2020 TPC Semi industry survey of over 25k electronic industry professionals showed significant inflection on most metrics driven by the current and future impact from the Coronavirus. The survey showed a downtick in the growth outlook for C1Q20 as well as a significantly weaker seasonality outlook for C1Q which we believe is related to limited product availability due to the Coronavirus. However, the survey showed a significant uptick in bookings growth outlook for C1Q20 which we believe is an indication of production recovering in C2Q and the subsequent demand for components increasing to fill that demand. [Click here](#) to access the survey results.

Technology Partners Consulting, (TPC) provides independent third party consulting to electronics suppliers and financial services firms. TPC provides ECIA with a monthly report on a market trends survey administered by Glenn Hitchcock, TPC founder and president.

Quarterly Market Trends Survey

Respond by Friday, February 29



Published quarterly, the Electronic Component Sales Trends (ECST) survey asks individuals for their personal view on activity in certain end-markets and sales trends for specific electronic component groups. This survey has two goals: confirm predictions about the current quarter and determine sentiments about the next.

The results of this survey are published each quarter. **Participants will receive the results by mid-March.** Members can see all previous reports by visiting www.ecianow.org. Log in at the upper-right corner and click on "Members Only" under "Quick Links" If this is the first time you've logged into the site, after clicking on Member Login you'll need to click on the reset password link.

[Click here to complete the survey](#). Please submit responses by February 29th. Members will receive the results of the survey later this month.

Did You Know? EDS & Spark Registration is Open

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ic components industry. [Find out more information](#) and register today!

Registration is open for EDS 2020, May 11-15, in Las Vegas. Visit the [EDS Leadership Summit website](#) for all the details!

The Spark program is aimed at educating our industry's next generation of professionals. It is an educational program offered concurrently with the EDS Summit, created for talented individuals from manufacturers, manufacturers representatives and distributors in the electronic components industry.

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