

# The Source

A weekly newsletter for members of the Electronic Components Industry Association



ECIA Member Newsletter

February 24, 2021

## ECIA Welcomes The Electrocomponents Group

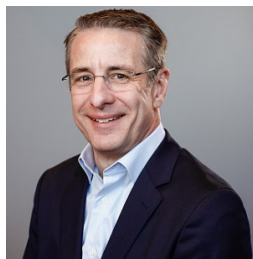


Electronic Components Industry Association (ECIA) is pleased to announce that [Electrocomponents plc](#), has joined the association, along with its subsidiaries [Allied Electronics & Automation](#), and [RS Components](#).

Electrocomponents will be represented in ECIA by **Chris Beeson**, Senior Vice President of Electronics at RS. “We recognize the importance of partnering with other industry leaders in electronics manufacturing and distribution to stay on the cutting edge of technology for the wide-ranging benefit of our customers,” said Beeson. “Membership in ECIA allows Electrocomponents, Allied and RS to have a seat at the table with other global distribution and manufacturing leaders to solve problems and advance our industry.”

“We are excited to work alongside our distributor peers and suppliers as ECIA tackles critical industry issues and global technical standards,” said **Ken Bradley**, President of Allied in the Americas. “This is an excellent opportunity to focus our collective power on customer-facing challenges we can solve together.” [Click here](#) to read the complete release.

## Mark Shiring Chair-Elect of ECIA Board



ECIA is happy to announce that **Mark Shiring**, President of ebm-papst, Inc. has been chosen Chair-Elect of the ECIA Board of Directors.

“Our company and employees are active participants in the association,” said Shiring. “ECIA provides a forum to share ideas and develop solutions that enable member companies to improve their business environment. It is about educating and developing the people needed to serve this critical industry. I am honored to have been elected and look

### In this Issue...

1. [Electrocomponents Group](#)
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4. [Research & Analysis](#)
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### Upcoming Events

Mon. - Wed. March 15-17

- [UID Training](#)

Thursday, March 18

- [ITR Webinar](#)

Wednesday, March 24

- [CE-2 Meeting](#)

Friday, March 26

- [Automated Data Transfer Webinar](#)

[Weekly Economic Trends National Association of Manufacturers](#)

By special agreement ECIA is pleased to present NAM Chief Economist Chad Moutray's weekly analysis of key U.S. government economic data and manufacturing industry

forward to collaborating on issues to improve the industry and markets we serve." [Click here](#) to read the complete release.

## Cloud Guru Bob Evans On New Podcast Episode



ECIA's CEO and President David Loftus recorded an insight-filled interview with Cloud guru **Bob Evans** that goes deep into an analysis of the top Cloud companies and the implications for the industry. Bob is Founder and Principal of Evans Strategic Communications and creator of Cloud Wars, a unique website that ranks and analyzes the most influential tech companies. The two spend some time at 30,000 feet, pondering the big questions about current and future trends in the tech industry and what the recovery is likely to look like. It is a fascinating discussion covering Cloud Wars' Top 10, the nature of innovation, and why keeping the customer first is the most important marker of success.

"In the past 11 months, the tech industry has risen to the challenge of this COVID-19 emergency," Evans commented. "Imagine if your member companies had to come up with their own meeting application when the quarantines started. Zoom was able to scale to accommodate millions of employees very quickly; Workday pivoted to focus on employee wellness; and on and on. These companies acted very heroically to do some very good things." [Click here](#) to listen to the podcast.

## ECIA Research & Analysis

### Business Reviews Best Practices Survey

Effective business reviews can be a great tool – is your company conducting them in the most productive way? ECIA has developed a survey to assess Business Review Best Practices. Share your opinion and contribute to determining the format and common ingredients of a successful review. [Click here](#) to participate in this important study.

### TPC Semiconductor Market Survey



The recently completed TPC monthly survey (~16,600 respondents) saw significant improvements in both how C4Q20 finished as well as C1Q21 growth expectations. Seasonality also continues to be much better than in the previous 3 years. The bookings outlook for C1Q also improved slightly, while C4Q20's bookings finished stronger. [Click here](#) for the complete report.

Members, please log in to the ECIA website and search the [Stats & Insights page](#) for all recent reports.

trends in the [NAM Economic Report - 02/22](#).

## Member of the Week

This week the spotlight shines on [Molex](#).



"We are proud to be a member of ECIA to ensure the integrity of the electronics industry is upheld," said **Fred Bell**, Vice President Global Distribution at Molex and member of ECIA's manufacturer council. "Our engagement in ECIA centers around collaboration to drive a better future for our industry and society."

Molex makes a connected world possible by enabling technology that transforms the future and improves lives. With a presence in more than 40 countries, Molex offers a full range of connectivity products, services and solutions for markets that include data communications, medical, industrial, automotive and consumer electronics.

The company has been a steady supporter of ECIA since its inception and of NEDA prior to that. Molex executives have served on the Board of Directors for many years. More recently they have been instrumental in the development of the Spark program held at EDS and the Executive Conference. Molex is a long-time participant and sponsor of the Executive Conference.

With member participation like Molex's - it's no wonder that we celebrate their contributions!

## Design Registration Study

The ECIA's Global Industry Practices Committee recently completed Phase 1 of activities to analyze the current state of the Design Registration process with a goal of improving and modernizing the practice.

"The work group findings on the current state will be essential in guiding us through the next phase, which is the desired-future state," commented ECIA Manufacturer Council Chair Robert Kirch, VP of Global Distribution Sales for Vishay, "and we are now excited to investigate ways to streamline and modernize this important process."

The outcome of Phase 1 produced three deliverables:

- Executive Summary with 14-slides covering key findings, [available to the public](#) on the ECIA website.
- Master Index of Survey Data - a 131-page document broken down into eight categories: Importance & Definition, Process & Management, Issues & Concerns, Forms & Communication, Policies, Metrics, Accountability, Assessment of Effectiveness & Challenges
- Current State Assessment - a 59-page document with charts, graphs and commentary derived from the master index by 3 sub-groups (Manufacturers, Manufacturer Reps, and Distributors)

The Master Index of Survey Data and the Current State Assessment are available to participants and ECIA members only - please log in to the ECIA Website and visit the [Members Only](#) page.

## Did You Know? Safeguard Your Company - New UK Data Protection Requirement

Thursday | March 11 | Noon EST | [Register Here](#)

- Do you offer goods and services internationally (outside the US)?
- Do you offer goods and services to the UK and / or EU?
- Do you have employees based in the UK or EU?

If the answer is **yes** to any of the questions above, there is a legal requirement that US based organizations must now meet.

ECIA Service Partner [The Trust Bridge](#) is hosting a free webinar to discuss a new data protection requirement associated with UK legislation and the GDPR. It applies to organizations that are managing data in the UK and EU. Listen in to learn about the major issues an organization must consider, including the requirement of appointing a Nominated European Representative (NER) for your organization. [Register](#) for the free webinar.



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