

## ECIA Welcomes Renesas & Avnet

We are pleased to announce that Avnet, Inc. and Renesas Electronics have joined ECIA.

“Renesas is a leading-edge semiconductor manufacturer with innovative products essential to countless electronic products, and we are proud they have decided to join our community,” commented David Loftus, ECIA’s President and CEO. “We look forward to working with their team as we bring the components industry together to promote the authorized channel for electronic components. We continue to attract the best, more forward-thinking companies, like Renesas, who find associations like ECIA especially important in these challenging times.”

Loftus added, “We are extremely excited about Avnet joining ECIA. Avnet is an important leader in the electronics industry and their voice is vital in our mission to bring the key players together to solve business challenges cooperatively. The company has a long history with the association and is a strong supporter of our inventory search site, TrustedParts.com, and other association projects. Having them as a member is great news to all ECIA members and the industry at large.”

Welcome!

## Research & Analysis Recently Published



To access the reports, members must log in to your ECIA account, then [click here](#) to review ECIA Reports.

- Semiconductor Sales by Region & World Total (WSTS Bluebook) – November 2020 (Participants)
- World and Regional Semiconductor Data by Product Categories (WSTS Bluebook) - November 2020 (Participants)
- North America Monthly IP&E Components Index – December 2020 (Members)

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### Upcoming Events

Wednesday, January 20

- [ITR Webinar Series](#)

Monday, February 8

- [Q1 GIPC Update](#)

### Weekly Economic Trends National Association of Manufacturers

By special agreement ECIA is pleased to present NAM Chief Economist Chad Moutray's weekly analysis of key U.S. government economic data and manufacturing industry trends in the [NAM Economic Report - 01/11](#).

### Member of the Week

Join us in congratulating **Vishay Americas, Inc.** as the Member of the Week.

- North America Weekly IP&E Components Index – Week 52 (Members)

## ECST Survey

Participate in the January 2021 Electronic Component Sales Trends (ECST) Survey. Provide your personal input, we are not asking you to represent your company in this survey. We are seeking your individual opinion.

Please take 5 minutes of your time to answer the questions at the survey link below. You only need to answer for markets and products where you have knowledge. **Please submit responses by January 20<sup>th</sup>.**

[Click here to complete the survey.](#)

### **SPECIAL INCENTIVE!**

We are happy to announce that the winner of the participation prize contest for the Q4 2021 monthly and quarterly ECST surveys is Larry A. Mann, Vice President, Sales and Marketing, Shoei Electronic Materials Inc.

The fun continues in Q1 2021 with another **opportunity to win a prize for participation** in the monthly and quarterly ECST surveys. The rules are very simple:

- Each quarter there are four opportunities to “earn” a ticket in the prize drawing
- For each monthly survey where you participate you will receive a ticket (limit: 1 per month)
- For each quarterly survey where you participate you will receive a ticket (limit: 1 per quarter)
- At the end of the quarter there will be a random drawing from all of the tickets earned by the survey participants

The winner of the drawing will receive an exciting prize. The Grand Prize for this quarter is an [APEMAN 2K &1080P Dual Dash Cam.](#)

If you have any questions about the ECST or other data offered by the ECIA, please contact me at [dford@ecianow.org](mailto:dford@ecianow.org)

## The New Stimulus Act Webinar

### **Recording and Presentation Files Available to Members**



The members-only webinar with Gene Marks, "The Big Changes That Will Impact Your Business" is now available on demand. Log in to your ECIA account and click on the [Members Only](#) tab under "Quick Links". The presentation is filled with valuable information for navigating the new stimulus legislations and expert advice on applying for



The Vishay journey began with one man, Dr. Felix Zandman, and a revolutionary technology. Today they are one of the world's most trusted manufacturers of electronic components. From discrete semiconductors to passive components; from the smallest diode to the most powerful capacitor, Vishay's breadth of products are the very foundation that brings modern technology to life, every day, for everyone. They call it **The DNA of tech.**<sup>™</sup>

Vishay team members have played an active role in the association for many years. Dr. Zandman was awarded a NEDA Lifetime Achievement award in 2010. The company's VP of Global Distribution Rob Kirch serves as the Manufacturer Council Chair and was recently reelected to a second term.

We thank the many Vishay team members that support ECIA!

funds. Even if your business received funding in the first round, it may be eligible again.

Topics included:

- Whether your company is eligible for PPP and other PPP changes
- New financing under the Economic Injury Disaster Loan program
- Special incentives for minority owned businesses
- Unprecedented savings on new SBA loans
- Changes and enhancements to tax credits and deductions

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## Did You Know? TrustedParts.com Enhancements

[Packaging Types and Minimum Order Quantities Now Display in Search Results](#)



**TrustedParts.com**

The number-one search tool for *trusted* parts continually enhances features to make it even better. Now, search results for applicable parts include packaging and minimum order quantity (MOQ) details. This information is displayed in the Pkg (MOQ) column.

We encourage buyers to become registered account holders to enjoy even more features like an enhanced BOM experience, stock and price alerts, and access to other services like the Extended BOM, the TrustedParts.com API, and more. In addition, registered users can choose to get notifications of new features and other helpful information. To take advantage of these features, [register for a free account](#) today.

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