

Bradford's Exchange
March 2020



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To ECIA Members:

As I conclude my service as ECIA's President and CEO, I wanted to take an opportunity to reflect on what a tremendous experience this has been. Being able to serve an industry I've loved and been a part of for over three decades has meant a great deal to me. More meaningful still, was the opportunity to work closely with so many of our members that have volunteered their time and energy, whether on the board of directors, one of our councils or committees, or just attending one of our events. I want to especially thank our staff, who work tirelessly on your behalf to support the authorized channel by providing information and education, creating opportunities to network, and facilitating the creation of industry best practices and standards.

I want to also extend a warm welcome to our new President and CEO, David Loftus. Having known David for several years, I am confident that he is the perfect leader to guide ECIA in the years ahead.

What an interesting couple of years it has been for our industry! Just as we were beginning to dig out of the inventory hangover and return to growth, after adjusting to eighteen months of trade battles and tariffs, we were hit with an unprecedented global pandemic. Despite the disruptions to our economy, the electronic component supply chain is robust and will continue to enable the technology revolution it has spawned. This revolution has helped us cope with this current crisis by enabling state of the art medical equipment, as well as the communication tools that allow many of us to go on working while remote. These tools are also enabling welcomed social interaction despite physical social distancing.

I salute all of you that have contributed to this industry, and our association over the years. And I pray for your health and safety as we deal with this current crisis. I hope to see you all at the Executive Conference in October!

Regards,
Bill