CONTACT: Jennifer Read
678-393-9990
jread@ecianow.org

January 15, 2019
FOR IMMEDIATE RELEASE

Newly Updated ECIA EIGP 114.2018 Labeling Specification Released

Atlanta, GA - During the second half of 2018, ECIA's Global Industry Practices Council (GIPC) chartered its Subject Matter Expert Group (SMEG) for Logistics Services, led by Tony Lindgren, Manager of Process Improvement from Digi-Key Electronics, to conduct an electronic component industry review of ECIA EIGP 114 2016, Labeling Specification for Product and Shipment Identification in the Electronics Industry - 2D Barcode (Including Human Readable and 1D Barcode). The intent was to modernize the specification, expand input from global users and continue implementation across all regions with manufacturers and distributors and ultimately delivering these standardization benefits to the end customer.

The Logistics Services SMEG consisted of 24 companies, comprising manufacturers and distributors, along with Bar Code Graphics, Inc., a leading company in labeling technology. Representatives from these organization worked together across the value stream by focusing on areas ranging from Voice of the Customer exercises, to revising language within the specification. The group's efforts yielded the newly updated ECIA EIGP 114.2018 specification which is now available and can be downloaded at www.ecianow.org.

Please contact Don Elario at delario@ecianow.org for more information on the GIPC and their SMEGs.

About ECIA
The Electronic Components Industry Association (ECIA) is made up of the leading electronic component manufacturers, their manufacturer representatives and authorized distributors. ECIA members share a common goal of promoting and improving the business environment for the authorized sale of electronic components. Comprised of a broad array of leaders and professionals representing all phases of the electronics components supply chain, ECIA is where business optimization, product authentication and industry advocacy come together. ECIA members develop industry guidelines and technical standards, as well as generate critical business intelligence. For more information, visit www.ecianow.org or call 678-393-9990.