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FOR IMMEDIATE RELEASE

Skip Weisman Leads Webinar on How to Assemble a Championship Team

Atlanta, GA - ECIA is pleased to present another in its series of webinars designed to provide members with additional knowledge from industry experts. In this 45-minute webinar, attendees will learn how to shape a company's culture and influence team members to achieve greatness.

This month's speaker, Skip Weisman, has been creating championship teams in work environments since 2002 after leaving his professional baseball career behind. Prior to 2002 Skip spent 16 years as a CEO for five different professional baseball franchises, affiliated with the Boston Red Sox, Cincinnati Reds, New York Mets, Seattle Mariners, Tampa Bay Rays, and Texas Rangers. His experience provides the perfect perspective to help you build championship teams in your organization.

Skip will explore how workplace conditions influence the attitudes, behaviors, and performance of employees. Attendees will learn how to shape their success on the job and ensure the company's success in recruiting, retaining, and replacing CHAMP team members.

Registrants took a survey to help Mr. Weisman fine tune his presentation to industry specific needs.

For more information, see ECIA's website.

About ECIA

The Electronic Components Industry Association (ECIA) is made up of the leading electronic component manufacturers, their manufacturer representatives and authorized distributors. ECIA members share a common goal of promoting and improving the business environment for the authorized sale of electronic components. Comprised of a broad array of leaders and professionals representing all phases of the electronics components supply chain, ECIA is where business optimization, product authentication and industry advocacy come together. ECIA members develop industry guidelines and technical standards, as well as generate critical business intelligence. For more information, visit www.ecianow.org or call 678-393-9990.