

The Source

A weekly newsletter for members of the
Electronic Components Industry Association.



Wednesday, March 20, 2019

Upcoming Events

[Women in Electronics Chapter Meeting](#)

March 26, 2019

Orange County, CA

[Webinar: Skip Weisman: Creating a Championship Company Culture](#)

March 29, 2019

2:00 PM EST

[Women in Electronics Chapter Meeting](#)

April 16, 2019

NW Minnesota

[EDS Summit](#)

May 7-10, 2019

Las Vegas, NV

[Weekly Economic Trends National Association of Manufacturers](#)

Chief economist Chad Moutray provides weekly analysis of key U.S. government economic data and manufacturing industry trends in the **03/18** Monday Economic Report.

Key Links

www.ecianow.org

www.ECIAauthorized.com

Dale Ford Brings Market Research Expertise to ECIA Members



Dale Ford

ECIA is pleased to welcome Dale Ford to its team in the role of Chief Analyst. Dale is a highly respected industry analyst with extensive experience producing award winning market research. He brings expertise in technology trends, competitive analysis, forecasting and supply/demand research of the electronics, semiconductor and electronics components industries. Mr.

Ford has been researching the electronics and electronics components industries for over 25 years. His focused research delivers enhanced visibility on the products, technologies, and players shaping the electronics value chain. [Read the full release.](#)

Register Today | Creating A Championship Company Culture by Skip Weisman

March 29th, 2:00 P.M. Eastern



Skip Weisman

Invest 45 minutes and discover how to shape your company's success and influence your team members. Help create a winning company culture - [register to attend.](#)

Skip will explore how workplace conditions influence the attitudes, behaviors, and performance of employees. Learn how you can shape their success on the job and your company's success in recruiting, retaining,

and replacing CHAMP team members.

[Take a very brief survey](#) to help our speaker fine tune his presentation to your needs.

Skip Weisman has been creating championship teams in work environments since 2002 after leaving his professional baseball career behind. Prior to 2002 Skip spent 16 years as a CEO for five different professional baseball franchises, affiliated with the Boston Red Sox, Cincinnati Reds, New York Mets, Seattle Mariners, Tampa Bay Rays, and Texas Rangers. His experience provides the perfect perspective to help you build championship teams in your organization. [Register today!](#)



Update Your EDS Schedule: Building a Winning Team Leadership Panel

Monday, May 6th: 3:00 - 4:45 pm St. Croix Room
Hosted by Women in Electronics and ITA Group



As our industry transforms at an unprecedented rate, business leaders know that building an inclusive company culture is a winning strategy. This session will explore the topic of building an innovative and progressive culture designed to meet our increasingly interconnected business ecosystems.

Industry leader panelists including **Alan Bird** of Arrow Electronics, **Phil Gallagher** of Avnet, Inc., **Dave Doherty** of Digi-Key Electronics, **Eric Rushbrook** of Amphenol PCD, and **Bill Lowe** of KEMET will navigate a variety of topics covering the role of leadership in progressive strategies and proven practices for engaging employees and customers for future success.

Network with forward thinking leaders who are positioning their businesses to win in tomorrow's game! [Register today.](#)



ECST Survey - Q1 Reports Results Posted



Published quarterly, the Electronic Component Sales Trends (ECST) survey reports the views of participants on activity in certain end-markets and sales trends for specific electronic component groups. This survey has two goals: confirm predictions about the current quarter and determine sentiments about the next. Members, log into My ECIA and the

[Knowledge Center](#) to review the latest survey results.

Did You Know?

Members Have Access to Unique Industry Statistics

ECIA collects a variety of industry statistics and provides members with exclusive reports:

- [Component lead times - updated this week](#)
- [DTAM](#)
- [Electronic Component Sales Trends](#)
- [North America Sales and Booking Reports](#)
- [Global Sales and Bookings Reports - updated this week](#)

Gain access to this industry data and more in the [Knowledge Center](#). Create your profile and log in at **My ECIA**. Member companies that provide the data receive complete reports, others have access to Executive Summaries. Contact [Jim Bruorton](#) if you have an interest in increasing your company's participation.

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Electronic Components Industry Association | 310 Maxwell Road | Suite 200 | Alpharetta | GA | 30009