

The Source

A weekly newsletter for members of the
Electronic Components Industry Association.



Wednesday, March 13, 2019

Upcoming Events

Webinar: Skip Weisman:
Creating a Championship
Company Culture

March 29, 2019

2:00 PM EST

EDS Summit

May 7-10, 2019

Las Vegas, NV

Weekly Economic Trends
National Association of
Manufacturers

Chief economist Chad Moutray provides weekly analysis of key U.S. government economic data and manufacturing industry trends in the **03/11** Monday Economic Report.

Key Links

www.ecianow.org

www.eciaauthorized.com



Statistics: World Semiconductor Dollar Consumption Report Released



The semiconductor market continues to weaken globally. The world market in January was down 13.7% to December and down 13.1% to January 2018. ECIA members may access the latest report in the [Knowledge Center](#) under the Global Sales and Bookings Reports. You must be logged in to My ECIA to access the report.

ECIA Welcomes Adam Fletcher as Director ECIA EMEA



Adam Fletcher has joined the Electronic Components Industry Association to represent the needs of members in Europe. In addition to promoting ECIA values around the authorized distribution channel, he will investigate market needs and how the association, with its unique charter, can add value to the existing ecosystem of industry associations.

"We are pleased to have Adam onboard to support our efforts in Europe," says Bill Bradford, ECIA President and CEO. "He is an established business leader with deep exposure to international business processes and a proven track record of managing large multi-disciplined teams. His experience and relationships with the many members of the European electronics community will be a big benefit to ECIA, as we work to establish global standards and practices, in partnership with the other European organizations." [Read the complete release.](#)

Texas A&M Executive Education May 1 - 2, 2019 Optimizing Business Analytics

**Leveraging Business Analytics for
Profitable Decision Making**

This program is designed for executives

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Electronic Components Industry Association U.S. CHAMBER OF COMMERCE FOUNDATION



TEXAS A&M
UNIVERSITY.

who are looking for strategic insights and action plans on the management of business analytics in wholesale-distribution.

The wholesaler-distribution industry is at an inflection point facing forces of change ranging from non-traditional competitors such as Amazon to workforce transformation from baby boomers to Millennials to rapidly changing technology-driven customer buying behavior. Data driven decision making has become one of the essential capabilities to business success. Developing analytics capability, however, is easier said than done. Based on pioneering research into distributor-focused business analytics, this program provides insight into business analytics opportunities and capabilities and helps you apply it immediately to develop your own analytics program. [Click here to learn more and register to attend.](#)

Did You Know? FAQ Page Has Plenty of Answers

A collection of FAQ's is available on [the ECIA site](#). Use the page for assistance in accessing resources and registering for events. When you need a quick answer, check the FAQ page first.

We are always happy to talk to you too - please don't hesitate to contact the office at 678-393-9990.

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