

The Source

A weekly newsletter for members of the
Electronic Components Industry Association.



Wednesday, February 13, 2019

Upcoming Events

Women in Electronics

[Various February Dates](#)

Orange County, CA;
Chicago; Seattle

[Webinar: Engaging the
Mobilizer Stakeholder in Your
Customer's Organization](#)

February 22, 2019

2:00 PM EST

[University of Innovative
Distribution](#)

March 10-13, 2019

Indianapolis, IN

[EDS Summit](#)

May 7-10, 2019

Las Vegas, NV

[Weekly Economic Trends
National Association of
Manufacturers](#)

Chief economist Chad Moutray provides weekly analysis of key U.S. government economic data and manufacturing industry trends in the [02/11](#) Monday Economic Report.

Key Links

www.ecianow.org

www.eciaauthorized.com

Share Your Opinion - ECST Survey Please Respond by February 28th



Published quarterly, the Electronic Component Sales Trends (ECST) survey asks individuals from both member and non-member companies for their personal view on activity in certain end-markets and sales trends for specific electronic component groups. This survey has two goals: confirm predictions about the current quarter and

determine sentiments about the next.

The results of this survey are published each quarter. Participants will receive the results of this survey by mid-March. Members can see all previous reports by visiting www.ecianow.org. Log in at the upper-right corner and visit "Industry Stats and Analytics" under the "Knowledge Center" tab to view the reports. If this is the first time you've logged into the site, after clicking on My ECIA (log in), you'll need to click on the reset password link.

It is no secret that the value of a survey like ECST is increased when more people participate. Please take a few minutes to share your opinion at: www.ecianow.org/ECST

Your Response is Important - Please Respond by February 28th

Legal Perspective: A Look Ahead at 2019 Manufacturers' Center for Legal Action



Peter Tolsdorf,
Deputy General
Counsel

ECIA is pleased to offer access to reports published by the National Association of Manufacturers and its Manufacturers' Center for Legal Action (MCLA). In its recent edition of *Center News*, Peter Tolsdorf reviews 2018 and looks ahead to opportunities and challenges facing manufacturers in 2019.

[Read the complete article.](#)

Supporting STEM Activities



The ECIA Foundation and AEM Group recently co-sponsored the VEX-IQ Winter Challenge robotics competition at Grassland Valley Middle School in Franklin, Tennessee. Grassland is the school selected as a recipient of the Eric Max Memorial Fund.

The event featured 29 teams from across Tennessee. "AEM Group was excited to be a part of the sponsorship for the event," said Scott Jones, AEM President. "The Robotics Competition offered a great opportunity to support our local community while investing in the creativity and education of each student involved."

Get involved in STEM events in your local area - [FIRST Robotics](#) competition events will start worldwide in a couple weeks. Find a team or an event nearby!



Did You Know?

Updated Member Logo Ready to Download

 **ECIA MEMBER** ECIA has recently released the updated Member Logos for use on your website and other marketing collateral. The new logo emphasizes that as a member of ECIA your company supports the authorized channel and helps protect customers from counterfeit products. It also demonstrates that your organization is dedicated to continuously improving the efficiency of the authorized channel and striving to make it the preferred source for electronic components.

To download the new logos and the ECIA logo usage guide, please login to your [My ECIA account](#) and click on Member Resources in the gray box. If you have any questions, contact [Donna Dilbeck](#).



Keep Getting This Newsletter. Don't let future editions of The Source go missing. Take a moment to add the newsletter's address to your anti-spam white list: ECIANews@ecianow.org. If you're not sure how to do that, ask your administrator or ISP or check your anti-spam utility's documentation. Thanks.

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